

# DEM

Diploma in Event Management

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## COURSE DETAILS

CODE	SUBJECT
BEA-001	Basic Event Accounting
CPS-002	Communication and Presentation Skills and Sponsorships
EMA-003	Event Marketing and Advertising
ELL-004	Event Logistics (includes catering, event law, Research, Production etc.)
EP-005	Event Planning
PP1-006	Practical Paper I
PP2-007	Practical Paper II (Includes Indian and Foreign case studies)

The course is divided into 2 Semesters.

## Why DEM ?

If you are an under graduate and excited about events you should definitely join DEM because.....

1. It makes a great Event Manager out of you, by the time you get your graduation.
2. It makes you fully experienced about the Event and allied Industries because of theoretical teaching guest lectures and practical training.
3. You get a Diploma in Event Management which blends with BA, B.Com., BMS, BMM and other faculties. It is simple and does not clash with your college, Even exams are in the vacations.
4. You also develop your Personality, learn to organize, communicate for your society, college & community.
5. If you do not wish to study further, DEM can get you a direct entry in to the Event Management Industry, along with your graduation.
6. NIEM's DEM is the best high profile additional qualification a student can have.

## STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Classes will be Air-conditioned and with modern equipments.
- 3) Students will have all co-curricular and extra curricular facilities.
- 4) Ready-made Text Book will be provided in all subjects.
- 5) All round the year guidance in Event Training will be provided.
- 6) An active placement cell is at work and Students will be given placement guidance and advice.

## COURSE FEES

Students will be required to pay an all inclusive fee in lumpsum on admission to DEM of Rs. 39,400/- (includes Admission fees, Tution fees, exam fees, students facilities, practical training fees, study notes etc. plus 12.36% Service Tax)

PS.:1) All fees can be paid by cash/D.D./Cheques drawn on **“National Institute of Event Management”**

2) Fees may increase if the rate of service tax increases  
**FEES ONCE PAID WILL NOT BE REFUNDED UNDER ANY CIRCUMSTANCES.**

## CLASSES

- 1) Regular lectures will be held two times a week in the evening and on a few Sundays.
- 2) Guest lectures could be any time but mostly Sundays.
- 3) Training as per timings offered by the training companies.
- 4) Lectures will be held at Office No - 8, Panchratna, Above HDFC Bank, Opp. White House, C. G. Road, Ahmedabad.

## ADMISSION PROCEDURE

Admission forms along with Prospectus will be available between 11:00 am to 7:00 pm from Monday to Saturday.

Students will also have to submit a duly filled admission form and then he/she will pay the required fees.

P.S. Students should also attach a photocopy of their HSC marksheet and three photographs with the duly filled in application form. Students who are appearing for their Final Year or HSC can also apply provided they submit their marksheet on receiving the same