

# NATIONAL INSTITUTE OF EVENT MANAGEMENT

Ground Floor, Nandanvan Bldg., Corner of Vallabhbai and Ansari Road, Vileparle (W), Mumbai - 400 056.  
Tel.: 2628 2928 / 2671 6676 • Tele Fax : 2671 6676 • <http://www.niemindia.com>

## ADMISSION FORM

### POST GRADUATE DIPLOMA IN ADVERTISEMENT, MEDIA & EVENT MANAGEMENT

Academic year 2012-2013  
(Please write in block letters)

Staple your  
Photographs  
here

#### PERSONAL DETAILS

Name : \_\_\_\_\_  
Surname Name Middle Name

Date of Birth : \_\_\_\_\_ E-mail : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_

Res. Tel. No. : (With area code) \_\_\_\_\_ Cell No.: \_\_\_\_\_

Graduation Marks : \_\_\_\_\_

Name of College / Organisation : \_\_\_\_\_

Father's Service or Business Address : \_\_\_\_\_

#### OTHER QUESTIONS :

1. Write in not more than 50 words why you wish to join course \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Describe yourself in about 50 to 60 words \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Your vision about the Entertainment Industry 5 years hence. (in 50 words) \_\_\_\_\_

---

---

---

---

---

Which of the qualities mentioned below would apply to you (tick as many as you feel correct)

- |  |  |
|--|--|
| <input type="checkbox"/> Leadership            | <input type="checkbox"/> Ability to work with others |
| <input type="checkbox"/> Creativity            | <input type="checkbox"/> Public Relations            |
| <input type="checkbox"/> Organisational Skills | <input type="checkbox"/> Sponsor Contacts            |
| <input type="checkbox"/> Cool Temper           | <input type="checkbox"/> Ability to Communicate      |
| <input type="checkbox"/> Disaster Control      | <input type="checkbox"/> Ability to Liason           |
| <input type="checkbox"/> Eye for Details       | <input type="checkbox"/> Analytical Thinking         |

Name your two negative qualities

1. \_\_\_\_\_ 2. \_\_\_\_\_

Write names of any 3 major Events you have seen or heard recently (Rank them as per your choice)

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Name 3 Advertisement which have left a lasting impression on you.

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Name any 3 Newspaper recently launched or to be launched ?

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Promise to follow all the rules of the Institute.

\_\_\_\_\_  
Signature of the Student