

PGDEM

Post Graduate Diploma in Event Management

the Course details
the Student Facilities
the fees
the admission procedure

COURSE DETAILS

CODE	SUBJECT
EC-001	Brand Management
EMA-002	Event Marketing and Advertising
ELL-003	Event Logistics (includes catering, event law, Research, Production etc.)
EP-004	Event Planning
AEA-005	Basic and Advance Event Accounting
MES-006	Modern Event Management Scenario
CS - 007	Communication Skills
PP1-008	Practical Paper I
PP2-009	Practical Paper II (Includes Indian and Foreign case studies)
SPE-010	Special Events Workshops (Festivals, sports, Parties, Marriages etc.)

The course is divided into 2 Semesters of 5 subjects each (From subject no 1 to 10)

Why PGDEM ?

If you are a graduate in any discipline, employed or not, a professional in any field and excited about events, then PGDEM is for you because.....

1. It makes a great Event Manager out of you, also you can start your own Event Management Co.
2. You can get employed at a high position in an Event Marketing Co., TV Channel, Marketing or Ad Agency or other related fields.
3. You can be a professionally trained Event personality.
4. The course will be a great Personality developer, it will improve your PR & other skills. It will also improve pay packets for MBA & other Marketing graduates.

COURSE FEES

Students will be required to pay an all inclusive fee in lumpsum on admission to PGDEM of Rs. 49,240/- (includes Admission fees, Tuition fees, exam fees, students facilities, practical training fees, study notes etc. plus 12.36% Service Tax)

PS.:1) All fees can be paid by cash/D.D./Cheques drawn on “**National Institute of Event Management**”

2) Fees may increase if the rate of service tax increases

FEES ONCE PAID WILL NOT BE REFUNDED UNDER ANY CIRCUMSTANCES.

CLASSES

- 1) Regular lectures will be held two to three times a week in the evening and on a few Sundays.
- 2) Guest lectures could be any time but mostly Sundays.
- 3) Training as per timings offered by the training companies.
- 4) Lectures will be held at Office No - 8, Panchratna, Above HDFC Bank, Opp. White House, C.G. Road, Ahmedabad

STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Classes will be Air-conditioned and with modern equipments.
- 3) Students will have all co-curricular and extra curricular facilities .
- 4) Ready-made Text Book will be provided in all subjects.
- 5) All round the year guidance in Event Training will be provided.
- 6) An active placement cell is at work and Students will be given placement guidance and advice.

ADMISSION PROCEDURE

Admission forms along with Prospectus will be available from February between 11:00 am to 7:00 pm from Monday to Saturday.

Students will also have to submit a duly filled admission form and then he/she will pay the required fees.

P.S. Students should also attach a photocopy of their Final Year marksheet and three photographs with the duly filled in application form. Students who are appearing for their Final Year can also apply provided they submit their marksheet on receiving the same