

25
YEARS OF
EXCELLENCE
IN CRAFTING
EVENT LEADERS



NIEM THE INSTITUTE OF EVENT MANAGEMENT

A vision crafted by **DR. HOSHI BHIWANDIWALLA**
FATHER OF EVENT MANAGEMENT

FROM CLASSROOM TO THE REAL WORLD

Hilla and Hoshi Bhiwandiwalla Foundation

The **Hilla and Hoshi Bhiwandiwalla Foundation** was established in 2024 **an initiative** by **NIEM Pune** to honor **the legacy of Dr. Hoshi Bhiwandiwalla Sir**, the esteemed founder, dean, and director of Asia's First Event Institute, NIEM, as well as **his beloved mother, Hilla Bhiwandiwalla**. Dr. Hoshi Bhiwandiwalla Sir was renowned for his pioneering contributions to the events industry, shaping the landscape of event management education in Asia. His passion, dedication, and visionary leadership left an indelible mark on the field.



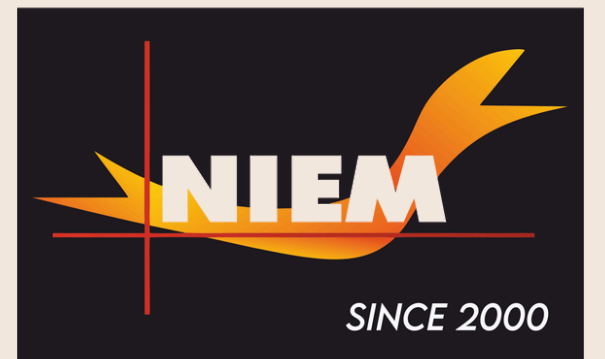
The foundation aims to carry forward Dr. Bhiwandiwalla's commitment to education, innovation, and community development. It serves as a platform to support initiatives aligned with his values and goals, particularly in the realms of education, entrepreneurship, and social welfare. By nurturing talent, fostering creativity, and promoting sustainable practices, the foundation strives to uphold the ideals exemplified by Dr. Hoshi Bhiwandiwalla and his mother, Hilla Bhiwandiwalla.

In essence, the Hilla and Hoshi Bhiwandiwalla Foundation stands as a testament to the enduring legacy of two remarkable individuals, dedicated to enriching lives, fostering innovation, and making a positive impact on the world.



WHO ARE WE?

NIEM The Institute of Event Management - A Vision Crafted by Dr. Hoshi Bhiwandiwalla is **Asia's first and best institute** teaching Event Management, holding a **Limca Book record**. NIEM has established partnerships with international and national bodies such as **IFEA, FICCI, CII, EEMA, Ad Club of Bombay**, etc. It proudly claims the achievement of producing the highest number of Event Professionals globally, maintaining excellent placement records, and offering event training for world-class events. NIEM stands out as the only event college globally with **in-house events of national significance**.



A vision crafted by
Dr. HOSHI BHIWANDIWALLA
(Father of Event Management)

The course was initiated with the goal of producing a trained and qualified workforce for the event and entertainment industries, aiming to elevate India's position in the Events Industry. NIEM's efforts were recognized in a letter from our then Chief Minister of Gujarat, who is now our Honorable Prime Minister, **Shri. Narendra Modi**. 'Innovation' is the key mantra at NIEM. As Asia's first institute, it introduced practical training exclusively for students to learn hands-on events, providing a thoroughly Indianized course with almost 97% placements every year. Dr. Hoshi Bhiwandiwalla introduced a new subject to the world, **Event Accounts**, and offers world-class training for India's top events, including international ones.

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DR. HOSHI BHIWANDIWALLA

He holds M.Com, DMS, DHE, PhD (Mumbai), and PhD (USA) degrees. He is the **founder** of **NIEM The Institute of Event Management**, also widely recognized as the '**Father of Event Management**.' With over 40 years of experience in teaching and events, he has been honored with the **Rajiv Gandhi Rashtriya Ekta Award**. His name is featured in the **Limca Book of Records** for initiating **Asia's first event management course**. He spent 30+ years teaching at NM college, serving as vice principal for a few years.



He has authored **six books** on events, including one for Pune University. A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he presented a paper on education at the **world conference** in Chennai, hosted by Arizona University. Furthermore, he has contributed articles and research papers on events to various forums, newspapers, and publications. He served as a resource person at the University of Mumbai accountancy and was honored as the **Times of India Men of the Year** in 2019, in addition to receiving numerous national and international awards.



DR. KARNA UPADHYAY

He holds a doctorate degree along with DIEM, an MBA, PGDAME, and BMS. He has been honored with the **Rashtriya Padma Bhushan Sammaan**. Recently, he was also recognized for his contribution to the field of event education by the **honorable Governor of Maharashtra state**. In addition to his academic achievements, A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he is the author of two books: "**Event Management – A Professional and Development Approach**" and "**Event Production and Operations Unveiled**."



He has received many awards like the **Iconic Indian Achiever, International Leadership Excellence, Maharashtra Bhushan Award, National Icon**, and many more. He was felicitated by the authorities of the Maharashtra prison department for his support in conducting exhibitions of various paintings created by the prisoners. With over 20 years of experience in the event management industry, his accomplishments and contributions are truly commendable.



MRS. PRATEEKSHA SINGH WALDIA

She is a talented software engineering graduate with a deep passion for digital marketing and has been an integral part of NIEM since 2017. With a strong commitment to empowering aspiring event managers, she equips them with the skills and confidence needed to excel in the fast-evolving world of digital events.

Her mission is clear: to provide top-tier education and real-world exposure, ensuring students are industry-ready. By integrating insights from leading industry experts into her teaching, she keeps her students ahead of the curve, preparing them for the dynamic challenges of event management.

A dedicated advocate for girls' education, she is passionate about inspiring young women to pursue ambitious careers in event management. Through her work, she continues to break barriers, open new opportunities, and foster a new generation of confident and skilled professionals in the industry.



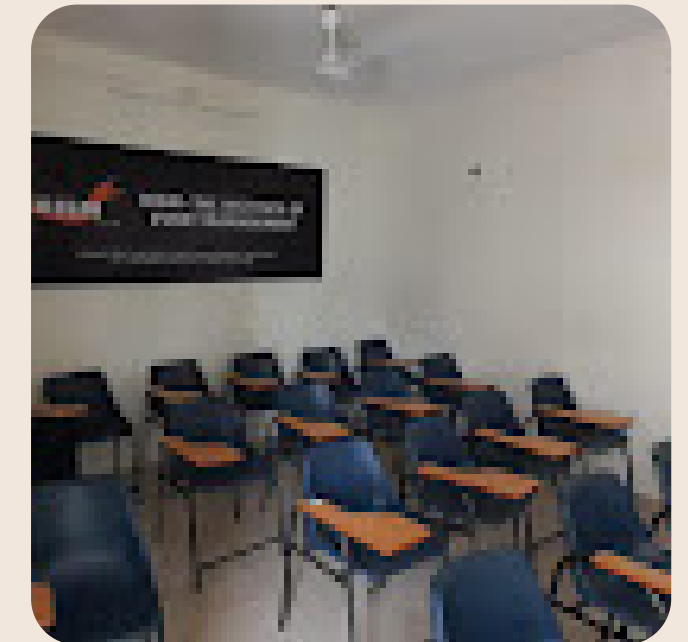


NIEM DEHRADUN

Established in 2017, NIEM Dehradun is a premier institute dedicated to providing specialized education and training in event management. With a strong focus on hands-on learning, the institute ensures that students gain comprehensive industry exposure through a blend of theoretical knowledge and practical training.

In addition to regular lectures on event dynamics, NIEM Dehradun conducts specialized workshops covering essential aspects such as sound and lighting, floral decoration, balloon artistry, camera operations, and more. The institute offers a structured event management diploma program with classes held five days a week, guided by experienced faculty members with extensive industry expertise.

Students at NIEM Dehradun have access to top-notch facilities and resources, ensuring a well-rounded learning experience that prepares them for success in the dynamic world of event management.





MRS. PRATEEKSHA WALDIA
EVENT MARKETING

A software engineering graduate with a passion for digital marketing, she's been part of NIEM since 2017. Focused on empowering young event managers, she provides education and real-world exposure to help them succeed. By integrating industry insights, she ensures her students stay ahead. A strong advocate for girls' education, she inspires young women to



MR. RACHIT AWASTHI
EVENT COMMUNICATION

Center head Of NIEM The Institute of Event Management DEHRADUN, conducts training and 6 year experience of Event Industry



MR. GAURAV SINGH WALDIA
EVENT PLANNING

14 years of experience in the event management industry and More than 6 years of experience in Training and mentorship. A hotel management graduate from Pune University and a proud alumni of NIEM Pune batch 2006-07.



NIEM'S TEACHING METHODOLOGY

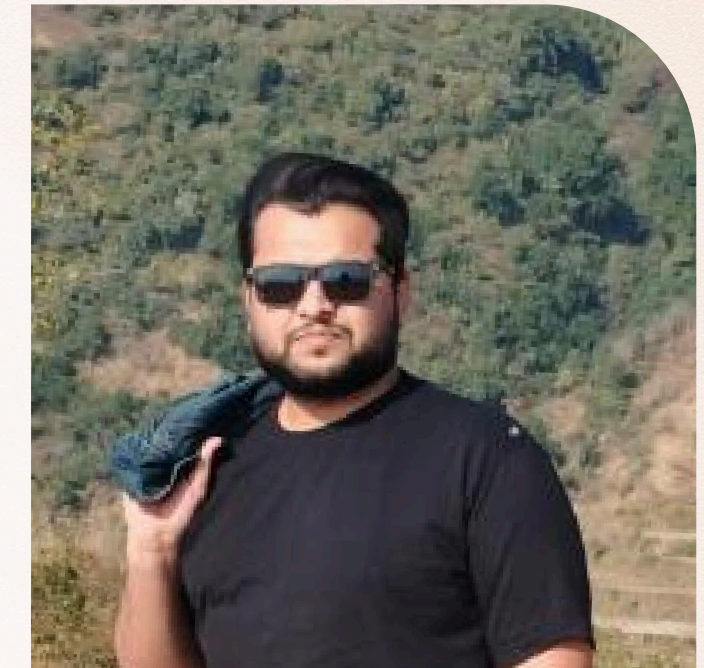
GUEST LECTURES / WORKSHOPS



MR. PANKAJ ADYA
EVENT PRODUCTION



MR. GAURAV SINGH WALDI
EVENT PLANNING /EVENT MARKETING



MR. SYED MOAVIYA
EVENT CATERING



MR. ANKIT RAWAT
EVENT ACCOUNTS



MR. RACHIT AWASTHI
EVENT COMMUNICATION



MR. AYUSH VISHISTH
SPECIAL TOPIC



NIEM'S TEACHING METHODOLOGY

©UT-H©USE LIVE EVENT TRAINING



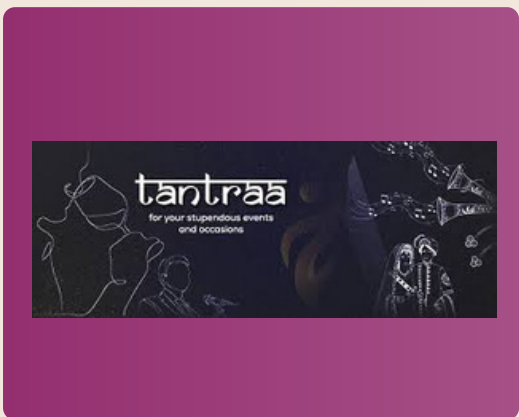
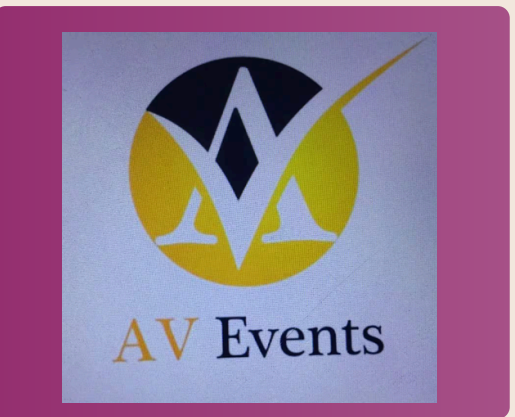






PLACEMENT AND EXPERT CELL

100% PLACEMENT ASSISTANCE



Why a Student Should do Event Management Course?

A professional event management course will be helpful in building up initial foundation of a student where he will learn about importance of duties and responsibility ,teamwork and coordination, During the course they will get a chance to witness once in a life time event which ultimately will add up to their experience.

Key benefits of Joining NIEM Dehradun:

- Learning from the Experts.
- Lifetime assistance and guidance.
- Maximum event exposure.
- Chance to be Part of NIEM family.
- Professional training.

NIEM Dehradun achievement at a Glance:

- Industry Based Faculty
- 99% placement record
- On-field live events training

Diploma in Events

Duration: 11 Months

Why a Student Should do Diploma in Events Course at NIEM Dehradun?

This course is specially designed by keeping this thing in mind that the students who are still in process of completing their graduation can easily join the same.

- Flexible class timing .
- Class on alternate days
- Learning And Earning at the same time.

Fees Structure: Rs 65,000/- (inclusive GST)

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Basics of Event and many more...

Workshop and Guest Lectures: Flower workshop, light and sound, balloon decor, SFX, Digital marketing, Hospitality and Catering, Risk Management, Vendor Management, Wedding Planning, Basic Designing, Basic Excel & PPT and many more...

Lecture and Practical Training Schedule: Class thrice a week, on field training are announce as per the schedule of events and there will be a three months internship opportunity.

PG Diploma in Events

Duration: 11 Months

Why a Student Should do PG Diploma in Events Course at NIEM Dehradun?

This course is specially designed by keeping this thing in mind that the students can get

- Event exposure which will add up to their Experience.
- Chance to build up network and connection with various event agencies and vendors.
- It a management course which will eventually add up to their skills.

Fees Structure: Rs 79,000/- (inclusive GST)

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Modern Scenario of Events, Event Planning and many more...


Workshop and Guest Lectures: Flower workshop, light and sound, balloon decor, SFX, Digital marketing, Hospitality and Catering, Risk Management, Vendor Management, Wedding Planning, Basic Designing, Basic Excel & PPT and many more...

Lecture and Practical Training Schedule: Class thrice a week, on field training are announce as per the schedule of events and there will be a three months internship opportunity.


GET IN TOUCH WITH US


A VISION CRAFTED BY DR. HOSHI BHIWANDIWALLA

FOR ADMISSION RELATED ENQUIRIES:

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 www.niemindia.com

 dehradunniem@gmail.com

 1280/2, Regency Tower, Near Needs Super Store, Kaulagarh RD, Dehradun, Uttarakhand 248001

- *Consistently maintaining a track record of placing over 95 % of students every year.*
- *Several NIEM students have successfully launched their event companies, décor businesses, and production houses.*

Head Quarters: Mumbai and Pune