### ASIA'S FIRST & BEST EVENT INSTITUTE ! (Fact recorded in Limca Books of records)





# NIEM THE INSTITUTE OF EVENT MANAGEMENT

A vision crafted by DR. HOSHI BHIWANDIWALLA (Father of Event Management)





Transforming the skill landscape





### EEMAX GLOBAL AWARD WINNER BEST EVENT INSTITUTE (A recognition by the Event Industry)

# A course that can change the course of your life!

# www.niemindia.com





GIONEE NT

UMANG



# 'Genius Without Education & Training is Like Gold in a Mine'

~ Dr. Hoshi Bhiwandiwalla



# In the Loving Memory of Dr. Hoshi Bhiwandiwalla Sir



#TheShowMustGoOn

NIEM was formed by Dr. Hoshi Bhiwandiwalla Sir, the esteemed founder, dean, and director of Asia's First Event Institute, who is well known as the Father of Event Management. Since its inception, NIEM The Institute of Event Management, has achieved numerous accolades for being leaders in the field of event management. NIEM is Asia's first and best event institute, opening doors to event education for aspiring and passionate Indian event students. Along with Indianizing the event course, Dr. Hoshi Bhiwandiwalla introduced in-house events and event training for the first time in the world. Under the guidamce of him, NIEM alumni have established prominent event companies across the globe.

For his contribution in the field of event education, the Government of India had honoured him with Rajiv Gandhi Rashtriya Ekta Award. He has been adorned with numerous awards like Times Men of the Year Award, Maharashtra Gaurav Puraskar and many more for his selfless contribution for uplifting the event industry.

www.niemindia.com



Our mission at NIEM is rooted in the belief that the creation and sharing of knowledge are fundamental to effective management. We are dedicated to shaping the future leaders, managers, and professionals in the global Event Management field. Our approach involves providing

exceptional learning opportunities, engaging in cutting-edge research, and offering practical training on some of the most spectacular sets at the world's largest events.

Guided by a commitment to excellence in research and knowledge within the field of event management, we strive to foster an entrepreneurial spirit. This commitment extends to the intellectual and diversified development of both our faculty and students.

Our distinctive curriculum and postgraduate programs are designed to challenge students to think critically and communicate effectively. Within a supportive environment characterized by civility and freedom of expression, we aim to cultivate ethical, informed, and articulate individuals who actively contribute to society.

## CELEBRATING OVER 2 DECADES OF SERVICE TO THE EVENT INDUSTRY





# **MUMBAI OFFICE**

PUNE OFFICE



# HON. SHRI NARENDRA **MODI'S MESSAGE**

"NIEM deserves to be applauded for being Asia's first event college and pioneering the event studies in India."

- NIEM proudly enters the Limca Book of World Records as Asia's First and Best Event Institute.
- The institute has been honored with the **EEMAX Global** Award for the Best Event Institute, a prestigious recognition within the **event industry**.

### started by NIEM at Ahmedabad is a welcome step. I convey my blessings and best wishes. N (Narendra Modi)

To, Dr. Hoshi Bhiwandiwalla, Dean and Director, National Institute of Event

al Institute of Event Managem nd Floor, Nanda

 NIEM has achieved the distinction of producing the largest number of event professionals globally.

- The institute maintains an exceptional **placement record**, boasting an impressive 95% to 97% placement rate every year.
- Dr. Hoshi Bhiwandiwalla the founder NIEM has introduced a pioneering subject, **Event Accounting**, reshaping the landscape of event education.
- Dr. Karna Upadhyay, the dean and director of NIEM has been honored with the Rashtriya Padma Bhushan Sammaan, Honorary Doctorate in Event Management, and accolades from the Governor of Maharashtra for contributions to event. education.
- Mr. & Ms. University conceptualised by Dr. Hoshi Bhiwandiwalla, recognized in the **Limca Book of World Records** as the only pageant worldwide for students.
- Winners of the Mr. & Ms. University pageant have achieved notable success, including victorious titles such as Grasim Mr. India, Ms. World Bank in South Korea, Gladrags Manhunt. Many have excelled in extensive Television and Modeling Assignments.
- NIEM's distinguished faculty, including Dr. Hoshi Bhiwandiwalla, Dr. Karna Upadhyay, Dr. Rajiv Zaveri and many others, actively engage in **event research**, contributing significantly to the field, with several members holding research and PhD credentials.
- The institute has twice earned nominations as one of India's top five educational institutes across all fields, and among the country's top B schools by the prestigious Avaya - Economic Times Awards.
- NIEM has established collaborations with national and international bodies. enhancing its global reach and influence.
- Recognized in the Dalal Street Journal as one of India's top B-schools, NIEM maintains a stellar reputation for academic excellence and innovation in event education.

Date: 10/07/2013

Message

Accepting the fact of having scarce or limited resources, the need for their efficient usage for gaining the optimum (Possible Maximum) outcome has been realized, which has led to the concept of scientific management in business administration. The scope of management has been explored in the areas of finance, marketing, human resource etc., and professional courses of MBA in those areas were launched. With the widening of the scope, Management has started covering different areas like hotel management, hospital management and so on.

In this regard National Institute of Event Management, (NIEM) deserves to be applauded for Asia's first event college and pioneering the event studies in India. For identifying the need of event studies and providing the well researched course, teaching, training and placements to fulfill this need, NIEM has made a significant contribution. The centre

Narendra Modi

### DR. HOSHI BHIWANDIWALLA: A VISIONARY LEADER AND PIONEER IN EVENT MANAGEMENT

Dr. Hoshi Bhiwandiwalla holds M.Com, DMS, DHE, PhD (Mumbai), and PhD (USA) degrees. He is the **founder** of **Asia's First Event Management Institute**, **NIEM**, also widely recognized as the **'Father of Event Management.'** With over 40 years of experience in teaching and events, he has been honored with the **Rajiv Gandhi Rashtriya Ekta Award.** His name is featured in the **Limca Book of Records** for initiating **Asia's first event management course.** He spent 30+ years teaching at NM college, serving as vice principal for a few years.

He has authored six books on events, including one for Pune University. A trained professional in event management accredited by the International Accreditation Organisation (IAO), he presented a paper on education at the world conference in Chennai, hosted by Arizona University. Furthermore, he has contributed articles and research papers on events to various forums, newspapers, and publications. He served as a resource person at the University of Mumbai accountancy and was honored as the Times of India Men of the Year in 2019, in addition to receiving numerous national and international awards.

Dr. Bhiwandiwalla's innovative approaches to teaching and event management have left an indelible mark on the industry. His passion for knowledge-sharing and professional growth continues to inspire students, academicians, and event management professionals worldwide. Through his relentless efforts, NIEM has emerged as a beacon of excellence, shaping the careers of thousands and elevating the standards of event management education.



## DR. HOSHI BHIWANDIWALLA Founder

### DR. KARNA UPADHYAY: A VISIONARY EXPERT IN EVENT MANAGEMENT STUDIES

Dr. Karna Upadhyay is a distinguished academician, author, and leader in event management, serving as Dean and Director of NIEM The Institute of Event Management, Asia's first event management institute. With a Doctorate Degree, a Diploma in International Event Management from Tafe Regency University, South Australia, and extensive academic credentials, Dr. Upadhyay has made significant contributions to event education.



DR. KARNA UPADHYAY Dean & Director

He has received prestigious honors such as the **Rashtriya Padma Bhushan Sammaan**, **Maharashtra Bhushan Award**, and an award from the Governor of Maharashtra for his contributions to the field. An accomplished author, Dr. Upadhyay has penned essential books like 'Event Management – A Professional and Development Approach' and 'Event Production and Operations Unveiled.' He serves on advisory boards of institutions like Symbiosis Centre for Distance Learning and MIT's World Peace University, further shaping the educational landscape. With over 15 years of experience, he has been involved in major events like the Pune Festival and Pune International Film Festival, while also contributing to community initiatives, such as organizing exhibitions for Yerawada Jail inmates. A sought-after speaker and mentor, Dr. Upadhyay continues to inspire and advance the field of event management, solidifying his legacy as a pioneer and visionary.

### "HILLA AND HOSHI BHIWANDIWALLA FOUNDATION: EMPOWERING LIVES, INSPIRING FUTURES"

The **Hilla and Hoshi Bhiwandiwalla Foundation** was established in **2024** as an initiative by **NIEM Pune** to honor the **legacy of Dr. Hoshi Bhiwandiwalla**, the esteemed founder, dean, and director of Asia's First Event Institute, NIEM, as well as **his beloved mother, Hilla Bhiwandiwalla.** Dr. Hoshi Bhiwandiwalla was renowned for his pioneering contributions to the events industry, shaping the landscape of event management education in Asia. His passion, dedication, and visionary leadership left an indelible mark on the field.

The foundation aims to carry forward Dr. Bhiwandiwalla's commitment to education, innovation, and community development. It serves as a platform to support initiatives aligned with his values and goals, particularly in the realms of education, entrepreneurship, and social



welfare. By nurturing talent, fostering creativity, and promoting sustainable practices, the foundation strives to uphold the ideals exemplified by Dr. Hoshi Bhiwandiwalla and his mother, Hilla Bhiwandiwalla. In essence, the Hilla and Hoshi Bhiwandiwalla Foundation stands as a testament to the enduring legacy of two remarkable individuals dedicated to enriching lives, fostering innovation, and making a positive impact on the world.





























# RECOGNITION & ACHIEVEMENTS

EEMAX GLOBAL WINNER BEST EVENT INSTITUTE (A recognition by the event industry)





Recognised Dr. Hoshi Bhiwandiwalla for his contribution in the field of Event Education -Rashtriya Ekta Award



Leading Event Management Institute award in India

Dr. Karna Upadhyay won the title of Leading Institutional Personality in Event Management







NIEM won the Pride of Bharat award

Best Institute for providing highest events in COVID 19

Recognised as Best Event Institute









Recognised as the Best Event Institute

Dr. Hoshi Bhiwandiwalla won the Maharashtra Gaurav award





LOUZA LCHIEVERS PALAS













Asia's First Event Management Institute

Dr. Hoshi Bhiwandiwalla won the Times Men of the Year award

Recognised Dr. Karna Upadhyay for his contribution in the field of Event Education

NIEM's Mr. & Ms. University is the only beauty pageant for students

Won as Asia's Best Event Management Institute

Won as Best Event Institute – Mid-day Excellence Awards

Recognised as Best Event Institute with highest placements record

Recognised Dr. Karna Upadhyay for his contribution in the field of Event Education

Recognised as Best Event Management Institute

NIEM The Institute of Event Management takes pride in its recognition by some of the most significant & influential publications & organizations worldwide.

Dr. Ali Irani Dr. Rakesh Sinha Dr. Sandesh Mayekar Mr. A. P. Parigi Mr. Aatish Kapadia Mr. Ajay Prajapati Mr. Anil Garg Mr. Bharat Dabholkar Mr. Bijon Dasgupta Mr. Bipin Pandit Mr. Darshan Somani Mr. Deven Bhojani Mr. Dhirajbhai Shah Mr. Dwane Das Mr. Harminder Singh Bedi Mr. Hitesh Vakil Mr. Vipul Shah Mr. Milind Dixit Mr. Mohomed Morani Mr. Nisar Merchant Mr. Tejpal Singh Mr. Ranjit Chavan Mr. Vikas Kalantri Mr. Rakesh Wadhwa Mr. Rizwan Khatri Mr. Sameer Tobaccowalla Mr. Sandeep Bhatewara Mr. Sandeep Khosla Mr. Vincent Samuel Mr. Sarosh Patel Mr. Saurabh Agarwal Prof. (Dr.) M. D. Lawrence Mr. Sushil Wadhwa Mrs. Naina Dasgupta Ms. Achala Sachdev

Ms. Carol Andrade

Head of Physiotherapy Dept., Nanavati					
Mind Management Expert					
World Famous Esthetic Dentist					
M.D., Times Infotainment; Head, 360 degrees & Radio Mirc					
Actor, Producer, Director & Scriptwriter					
Director, Sheer Management					
AGNetwork (Dynamo Entertainment, DRC Entertainment)					
M.D., Publicis; Marketing & Creative Director					
Art Director & Set Designer, Mega Events					
General Manager, Ad Club of Bombay					
Director, Bandhan by Darshan Somani					
Actor & Director					
M.D., Times Audio Video					
Sr. Manager, Roger Drego Sounds					
Independent Media Professional, Branded Entertainment					
Director, Finance Zee TV					
Actor, Producer, Director, TV Serial Maker					
Independent Exhibition Industry Consultant					
Director, Cineyug International					
Director, Aadhyam; Chief Consultant, D. Karmali & Co.					
Manager Operations, Shobiz					
Director General, AIILSG					
Director, Whiteleaf Entertainment					
Director, Event Dynamics					
Deputy General Manager, DNA					
CEO, Shobiz Stage Management					
Director, Lotus Events & Production					
Vice President, Business Publications & Events, Indian Express					
Director Production, DNA Network					
Director, Effects Tech Pvt. Ltd.					
Chairman & M.D., Red Events					
Vice Chancellor, Dr. P A Inamdar University					
M.D., Platinum Events & Incentives					
Expert on TV, Live Relay, Thematic Designer					
Actress, Choreographer, Model & Event Manager					
Editor, Education Times; Chairperson, Press Club of Mumbai					

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Mr. Jamnadas Majethia Mr. Paresh Ganatra Mr. Abhineet Shah Mr. Tusshar Kapoor Mr. Rajnath Kamat Mr. Vikram Patwardhan Mr. Vinayak Raskar Mr. Sanjay Lal Mr. Jinendraa Doshi Mr. Vivek Singh Mr. Winston D'souza Mrs. Lucky Morani Ms. Malvika Sanghvi Ms. Nita Asnani Prof. Shailesh Mehta Prof. Gidwani Prof. (Dr.) Vanjani Mr. Subir Mazumdar Prof. Wagh Mr. Rajendra Savla Mr. Neville Mehta

Actor, Producer & Director				
Actor				
Director, Event Savvy				
Famous Filmstar				
Vice President, NDTV				
Director, VAMA Events				
Director, Miracle Events				
CEO, Percept 'D' Mark				
Director, Genesis Inc.				
M.D., Procam International				
Manager Events, Gladrags				
Cineyug International				
DNA				
Times of India				
Chairman, Foresight College				
Principal, St. Miras College				
Principal, MMK College				
Creative Director, Shobiz				
Principal, Fergusson College				
Set Designer				
CEO, SPEC				

# The heart of any college or university or institute is the

# While choosing an event management institute, this should be the foremost consideration for a student making their choice.

<sup>•</sup> NIEM, features a distinguished faculty committed to excellence,with 80% of them hailing from the dynamic event and entertainment industry. <sup>•</sup>Meet the experienced educators shaping the future of Asia's premier event management institute.



### DR. HOSHI BHIWANDIWALLA

Holder of M.Com, DHE, DMS, PhD, he served as the founder at Asia's first event institute, NIEM. Possessing a rare blend of expertise in Events and Teaching, he is an expert in training in this field. He was awarded the Rajiv Gandhi Rashtriya Ekta award by the government for starting event management in India.



PROF. (DR.) KALIM KHAN

The Director of Rizvi Institute of Management, holding degrees in BE and MMS, conducts training programs specializing in Marketing, Productions, and Quantitative Techniques.



**PROF. ABHINEET SHAH** 

He is a skilled event manager specializing in corporate events and destination weddings; is the owner of 'Event Savvy' and 'Wedding Genie.' With a wealth of experience, he has successfully managed over 150 events.

### THE FACULTY AT NIEM BOASTS AN EXPERIENCE OF TEACHING FOR MORE THAN 25 YEARS!



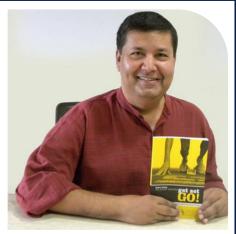
**PROF. DARYL SUCHITHA** 

A seasoned 360° Media & Communications Strategist with more than 25 years of experience. Worked with Indian Express and Times of India Group. Mastered experiential events at Wizcraft International and has hands-on experience in international events.



PROF. HARMINDER SINGH BEDI

Independent Media Professional with over 17+ years of success and a record of increased responsibilities with companies, including Zoom Entertainment Network (part of Times Television Network Ltd.) and Shobiz Experiential Communications Pvt. Ltd.



### PROF. SANJAY CHAKRABORTY

With over two decades of experience in Sales, Marketing, Communication, and Advertising, he is also associated with AMA, FICCI, and CII. He has authored books titled "Inspiring Corporate Experiences," "Half Glass Full," and "Marketing Tidbits."



**PROF. NIKHIL RAO** 

Holder of B.E. in Electronics and MMS in Marketing from Mumbai University, with industry experience in marketing and operations divisions at prominent companies including Videocon, GTL, Elan Electronics, Globalnet, and ONIDA.



**PROF. SHIVANGI SHAH** 

Director at R2R Media Solutions. Independent media professional with over 17+ years of success and a record of increased responsibilities with companies, including ORF-MARG (Market Research). She is also a visiting and core faculty member at India's leading B-schools and institutes.



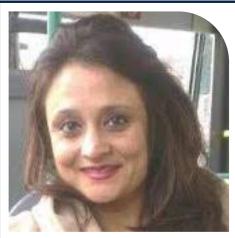
**PROF. NISAR MERCHANT** 

B.Com. (Hons), F.C.A., C.F.M.A., MIMA, Director at Aadhyam Wedding Services, Chief Consultant at D Karmali & Co., Former Director at George P. Johnson, and Chief Consultant at Shobiz. Senior visiting faculty at various management colleges. Pune's exclusive institute, training students through hands-on experience in live events such as Filmfare, Stardust, Zee Cine Awards, Sunburn, Supersonic, and more.



**PROF. DHANASHREE GHATE** 

Currently teaching at several management institutes/colleges in Pune, she brings over 20 years of teaching experience and expertise in various management subjects.



**PROF. POONAM KANWAL** 

A Brand and Marketing expert, with a decade in Corporate Marketing at Ogilvy and Mather, Colgate Palmolive, and Parle Agro. Spent another decade consulting in Events, Frozen Foods, and Beverages, driving brand building and revenue generation for clients.



**PROF. DINIAR PATEL** 

Currently serving as the Chief Editor in the Education Times division at the Times of India, he brings over two decades of experience in the media industry. Additionally, he imparts knowledge as a faculty member at various media and management institutes.



**PROF. CHAITALI BHAGIA** 

Currently teaching at various fashion and interior institutes, she boasts nearly a decade of experience in the event industry. Her expertise lies in set designing.



PROF. (DR.) PORINITA BANERJEE

Recipient of a Ph.D. degree from Bharti Vidyapeeth University, she has successfully completed the "Train The Trainer" FDP program organized by UGC HRDC (SPPU). Currently serving as the Associate Director at AKI's Poona Institute of Management Sciences and Entrepreneurship.



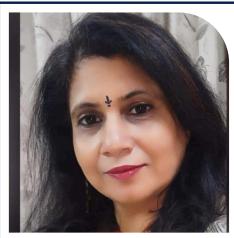
**PROF. PRANAY GANGWAL** 

Founder and Director of Imparavel Events and Entertainment, a trailblazing entrepreneur setting trends for the younger generation. An alumni of the NIEM institute. India's premier institute, providing hands-on training in live events, including Destination Weddings, Royal Weddings, ISL, IPL, Pro Kabaddi, Mami Festival and more.



**MR. JINENDRAA DOSHI** 

Founder and Director of Genesis Inc., a dynamic entrepreneur setting trends for the younger generation. Also, an alumni of the NIEM institute.



**PROF. GARGI JALAN** 

Being an M. COM holder and founder of Witty Witts, she is an experienced educator specializing in English, History, and Business communication with a strong academic background.



**DR. SHOBHANA VORA** 

M.Com, DMS, Phd and has taught for 40 years including some years as head of commerce department she has written many research papers and attended national level conferences.



**MR. NAKUL PIMPALWAR** 

Founder and Director of Fidato Events Pvt. Ltd., a trendsetting young entrepreneur for the new generation and an alumnus of the NIEM institute.



**PROF. BHAVAISH BHATIJAA** 

Professional Anchor, Personality Grooming Expert, and Fashion Choreographer, currently recognized as one of the top anchors. Widely known as Bol-BB-Bol, he has experience working international on television with Ten Sports Channel and has shared the stage with several celebrities.



**PROF. RAJESH RAVANI** 

Pioneering for more than 25 years in the event industry. Founder -Zion Unlimited Wedding Umbrella Vice President -EMF GLOBAL

# "A GLITTERING GALAXY of guest speakers, whose workshops captivate the students of NIEM EXCLUSIVELY, with their enchanting charm."

To ensure our students stay abreast of current affairs in the Events and Entertainment Industry, we regularly host uniquely designed workshops focusing on industry-specific themes selected by our team of experts. NIEM's Guest Lectures are geared toward keeping students informed about the current state of the Events world. Guest Speakers from various areas of Event Management share their knowledge, helping students develop ideas and insights on topics such as Sound and Light, Stage Production, Set Designing, Anchoring, DJing, Licenses and Permissions, Event Law, Personality Development, Presentation Skills, Communication and Interview Skills, Wedding Management, Wedding Decor, Sports Management, Activations, Film Festivals, How to Form Your Own Event Management Company, and more.



**MR. MOHOMED MORANI** Director - Cineyug



**MR. SAJID KHAN** Indian Filmmaker



MR. PRASOON PANDEY Ad Personality



**MR. DIPEN SHAH** Director - Ashok Decorators



**MR. RAGHAV ROY KAPUR** Director - Livewire Events



**MR. SANJAY LAL** CEO - Percept D'Mark



MS. NEHA DHUPIA Famous Actress



MR. DARSHAN SOMANI Director - Bandhan



**MR. ADEE BHATEWARA** Silvercrest Entertainment



**MR. RAKESH WADHWA** Director - Event Dynamics



**MR. CHAITANYA DHOKA** Director - Pinacle Events



MS. PALLAVI AGARWAL Set Designer



MR. DEVRAJ SANYAL CEO - Universal Music



MR. AMARNATH SINDOL Head - ISL



**MR. CHETAN AGARWAL** *Celebrity Anchor* 



**MR. YUVRAJ SHINDE** Dwarika Lights and Sound



MRS. PRIYANKA ROY KAPUR Director - Livewire Events



**MR. HITESH VAKIL** Director - Zee TV



MR. BHARAT DABHOLKAR Advertising Genius



DR. SANDESH MAYEKAR Famous Dentist



**DR. RAKESH SINHA** Famous Mind Therapist



**MR. RAJNATH KAMATH** *Vice President - Star TV* 



**MR.VINAYAK RASKAR** Director - Miracle Events



**MR. JD MAJETHIA** Famous Actor



MS. EDEN BERAMFRAM Hospitality Expert



MS. ARADHANA SHARMA MTV Splitsvilla X2 Fame



MR.SHARMAN JOSHI Famous Actor



**MR. VISHAL SHINDE** *Dy. Director - PIFF* 



**MR. MUDASSAR KHAN** Famous Dance Choreographer



MS. MALAVIKA SANGGHVI Editor - Sunday Review



**MS. MAHAK JAIN** Director - ShaadiAsap



**MR. MIHIR OZA** *Head - Wizcraft* 



MR. VIVEK SINGH M.D. - Procam International



MR. ARVIND VEGDA Famous Singer



**MR. SANDEEP BHATEWARA** Director - Lotus Events



MS. CHANDANI BHAGIA Famous Set Designer

### **MEDIA TALKS ABOUT NIEM**

# **QUOTES ON NIEM** IN INDIA'S LEADING **NEWSPAPERS**





"Fa Femina Miss India Thanks NIEM."

### ~ TIMES OF INDIA

"Nobody can organize like NIEM." ~ BOMBAY TIMES

"And rest assured, the institute isn't one of the many that springs up in every street corner, it has come in to existence as an autonomous body only after painstaking and detailed research in the field."

### ~ BOMBAY TIMES

"Said the Event Manager of Zee the students of NIEM were so good that its like ZEE-NIEM marriage and we will definitely work together in future."

### ~ BOMBAY TIMES

"A program that adds Power to your CV - Head Start."

### ~ INDIAN EXPRESS

"Filmfare thanks NIEM."

~ FILMFARE



Dr. Hoshi Bhiwandiwala, Harsh Dangodra and Nageshwar Pathak from NIEM the Institute of Event Management being felicitated for Excellence in Event Management Education cellence in Event Management Education

"A Premier world class institute dedicated to Event Management called NIEM has been set up in Mumbai."

### ~ ASIAN AGE

"The Employment - Giving Diploma in Event Management (translated from Hindi)."

### ~ NAVBHARAT TIMES

"A very important course in Event Management called NIEM has been established."

### ~ LOKSATTA

### TALK OF THE TOWN: **NIEM THE INSTITUTE OF EVENT MANAGEMENT** (A Vision Crafted by DR. HOSHI **BHIWANDIWALLA**)

"Until now however, there was no streamlined churning out this breed (Event Managers). But with the recent operating of NIEM, students can now be professionally trained in this exciting field"

#### ~ EDUCATION TIMES

"The newly set up NIEM will help students make a career in the billion dollar industry."

### ~ THE FINANCIAL EXPRESS

"After joining NIEM a student can join any Event Co. and earn a good pay, meet important people, this way it has become a reputed course."

~ GUJARAT SAMACHAR

### NIEM: Leading the Way in Event Management Education

"NIEM - a story of excellence. The main credentials of NIEM are the brand name in event and educational circles and its foundations, which are based on research and involvement withe industry."

### ~ EDUCATION TIMES

#### **DR. HOSHI BHIWANDIWALLA** MENTORING THE GENNEXT

The Founder Dean of NIEM, acknowledged as the 'Father of Event Manage in India,' has put a solid foundation in place for systematically guiding and grooming new entrants



"With NIEM India is only the Fourth country in the world and the First in Asia to provide professional Event Management Training."

~ JAM

### MEDIA TALKS ABOUT NIEM

**QUOTES ON NIEM** 

IN INDIA'S LEADING



### "It was not until recently that event management industry was taken seriously in our country and no place offered formalised training in it, which NIEM does now."

### ~ EDUCATION TIMES

"NIEM was the only institute to speak on Event Management on All India Radio."

### ~ ALL INDIA RADIO - FM

"Mr. & Ms. University - A success story by NIEM students. Lucky are NIEM students that at this age they are handling a mega international event." ~ MID DAY

"Father of Event Management Dr. Hoshi Bhiwandiwalla to address seminar in the city."

### ~ THE HYDERABAD CHRONICLE



"NIEM - your gateway to the exclusive world of events."

### ~ EDUCATION TIMES

"Audience at the recently concluded NIEM event - Mr. & Ms. University were transported to an enchanting land of beauty, glamour and entertainment." ~ EDUCATION TIMES "Admission to Asia's best event college NIEM organize National level events just for its students to get rich mega national level experience. NIEM students get easily placed and many from their event companies."

### ~ BOMBAY TIMES

"Students of NIEM are the backbone of Mr. & Ms. University."

#### ~ BOMBAY TIMES



"We are here about a new genre of professionals - who are the key players in handling these events. But how many of us are actually aware of the person who popularised this term in India and has given event management a professional dimension? It was Dr. Hoshi Bhiwandiwalla, Founder Dean and Director of NIEM in Mumbai, who has earned the epithet of the Father of Event Management in India."

### ~ HINDUSTAN TIMES -KOLKATA

### NIEM: Leading the Way in Event Management Education

Nambai 26 March : theirin beueverti, levat Iontinute of Management Presentation Skillik, Soud NIEM The Institute of ManagerotheVarAward Science emerging as and Light Production. Vision-crattedby Dz 10ah in the Singer Warners. Wedding Planning and Mision Crattedby Dz 10ah in the Singerothe Singerothematory and the Singerothematory stabilised in 2000, Asids renowned institutions like highlighting NIEM training with 70% of the endingevent management D. Y. Pati Collega, SPM winders science and science and the singerothematory institute, renowned for its University, MIT World organizational skillik hand-on experience. Diffusional Collega, NM World organizational skillik wither the celebration was bihawandinalla's mered Collega, NM Kinger and Dr. M. D. Bihavandinalla's absence Collega, Pratibac Collega, Line and Dr. M. D. Bihavandinalla's absence With the Rajic execution and the Collega, Charaction and Stand Standia Tothe Collega, Symbolis Collega, VII Institute grazed the leadership NIEM paratatare centring accollades Collega, VIII Collega ceasion, adding to bonga to bis visionary statere, centring accollades Collega, Symbolis Collega, VIII Fording ceasion, adding to bis homage to bis visionary Madarabitra Garare Midarabitra Garare Madarabitra Garare Madarabitra Garare Madarabitra Garare Madarabitra Garare Misandenti Collega Collega, Symbolis Collega, Symbolis Collega, Collega, Collega, Collega, Symbolis Collega, Symbolis Collega, Collega, Symbolis Collega, Symbolis Collega, Collega, Collega, Collega, Collega, Collega, Symbolis Collega, Collega, Collega, Collega, Collega, Symbolis, Collega, Symbolis, Collega, Collega

### "DR. HOSHI BHIWANDIWALLA RIGHTLY CALLED THE FATHER OF EVENT MANAGEMENT IN INDIA." ~ MID DAY

**NEWSPAPERS** 

"In April 2000 NIEM was set up. It is considered to be on par with Event Management Institutes around the worlds. It is very different from other courses. It is very interactive and a lot of emphasis is given on practical training. You learn a lot more than in management courses. The response entertainment industry has given NIEM is very encouraging."

### ~ MID DAY

**इट्टेंट मॅनेजमेंट' विषयावर दार्वा संग** डेकन एज्युकेशन सोसायटी आणि इन्स्टिट्युट ऑफ इस्टेंट मॅनेजमेंट यांच्यावतीने शहरातील पोलीस अधिकाऱ्यांसाठी ' इत्डेंट मॅनेजमेंट' या विषयावरील चर्चासत्र पार पडले. पोलीस आयुक्त मीरा बोरवणकर यूांनी त्या उद्धाटन केले. कार्यक्रमाचे नियोजन, कार्यक्रम निर्मिती, कार्यक्रमाची अंमलबजावणी या विषयांवर मार्गदर्शन करण्यात आले. या प्रसंगी विनायक रासकर, सौरम सूर्यवंशी, डॉ. हौशी भिवंडीवाला, पोलीस सह-आयुक्त संजीवकुमार सिंघल, पोलीस उपायुक्त ज्ञानेश्वर फडतरे, डॉ. श्रीकृष्ण फ्रानेटकर, किरणा शाळिग्राम, डॉ. रवींद्रसिंह परदेशी आदी उपस्थित होते.

ाः राजस्य जनाम य 🖉 युवा पुरस्कारः ।दला जाणार आह.

#### नत्रासंध्या ने भाजोचन

"NIEM signs historic international event study agreement. So impressed were the authorities of Regency with NIEM credentials that it was recommended for international tie-up." ~ BOMBAY TIMES

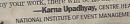
"According to a study, DEM graduates will draw 50 percent higher salary compared to a Management graduate." ~ KALEIDOSCOPE - NEW WOMAN



Prof. (Dr.) Hoshi Bhiwandiwalla is the Founder Dean & Director of NIEM-the Institute of Event Management, one of the first Institutes in Asia to in Lince book of records. Dr. Bhiwandiwalla is Masters in Commerce & holds Diploma in Higher Educa-tion from the University of Mumbal also has a management degree from NIMMS, a Doctorate in Commerce Two University of Mumbal and a Doctorate in Education from Arizona University (USA). He is at present doing a PhD on Event Management. He has over 40 years of experience in teaching at prominent col-ages and in events. Also, he is known to heade an event organization called Ekta. Dr. Bhiwandiwalla is a prominent event personality and it was his brainchild hat led to the formation of NIEM, India's premier Event Management Institute. He is famously known as father of Event Management in India and has done the portoch research in event management in India as reported by leading newspa-sers. He delivers talks on event management in to colleges, MBA institutes, CII, adio stations etc. Recently, Dr. Hoeli Bhiwandiwalla has been awarded with kajiv Gandhi Foundations' Rashtriya Ekta Award' for Excellence in Education, a Vintonal Level Award.







































# HANDS-ON IN-HOUSE LIVE EVENT TRAINING EXPERIENCE





























NIEM students are empowered to independently plan and execute unique events tailored by themselves.





























# **Celebs at NIEM's In-House Events**



# UNPARALLELLED PRACTICAL TRAINING

Q	A R RAHMAN LIVE IN CONCERT	Q	DRISHTI - INDIAN EXPRESS
Q	ABBY AWARDS	Q	EACH ONE - TEACH ONE
Q	AD ASIA	Q	ECONOMIC TIMES AWARDS
Q	ADITYA BIRLA AWARDS	2	EFFIE AWARDS
Q	ADP FAMILY DAY	Q	EMVIES AWARDS
2	AJAY ATUL LIVE IN CONCERT	Z	EYE DONATION CAMP
Q	ALPHA GAURAV AWARDS	Q	FALGUNI PATHAK DANDIYA 'SANKALP'
Q	ANNUAL STAR SCREEN AWARDS	Q	FEAR FACTOR - KHATRON KE KHILADI
Q	ANTARNAAD GUINNESS WORLD RECORD PUNE	Q	FEDX 11 V/S HATRICK 11 CRICKET MATCH
2	ARIJIT SINGH LIVE IN CONCERT	Q	FEMINA BRIDAL INDIA
Q	ASHA BHOSALE CONCERT	Q	FEMINA MISS INDIA
Q	AUTO & CAR EXPO	V	FEMINA STYLE DIVA-PUNE AUDITION
Q	AXE DOME PARTY	Q	FILMFARE AWARDS
Z	AXN HOT & WILD	Q	GIHED PROPERTY EXHIBITION
Q	AXN WHO DARES WIN	Q	GITANJALI FASHION WEEK
Q	BAFNA MOTORS WEDDING - MACAU	Q	GLADRAGS MEGAMODEL MANHURT CONTEST
Q	BARAKHA RITU	Q	GLADRAGS MRS INDIA
Q	BATHROOM SINGER	Q	GLAXO CRICKET MATCH
Q	BIGG BOSS	Q	GRASIM MR.INDIA
Q	BIGG BOSS 2	Q	HAYWARDS MR.UNIVERSE
Q	BLENDERS PRIDE FASHION TOUR	Q	HERITAGE FESTIVAL
Q	BLOOD DONATION CAMP	Q	HOLI COW
Q	BLUE STAR DIAMOND WEDDING	Q	HONEY SINGH LIVE IN CONCERT
Q	BOLLYWOOD COMEDY AWARDS	Q	HSBC ANNUAL BASH
Q	BOLLYWOOD KA BOSS	Q	ICAI CORPORATE CONFERENCE
Q	BOMBAY TIMES ANNUAL BASH	Q	IIJS
Q	BRIHAN MUMBAI POLICE WELFARE CONCERT	Q	INDIA V/S AUSTRALIA ODI MATCH
Q	BRYAN ADAMS CONCERT	Q	INDIA V/S ENGLAND T20 MATCH
Q	CANNES FILM FESTIVAL	Q	INDIAGE
Q	CARTOON NETWORK DIWALI DHAMAKA	Q	INDIAN CRICKET LEAGUE
Q	CAS SUMMIT	Q	INDIAN EXPRESS WEDDING - CHENNAI
Q	CASTROL GARAGE ROCK CONCERT	Q	INDIAN FASHION WEEK
Q	CEAT CRICKET RATINGS	Q	INDIAN IDOL
Q	CELEBRITY CRICKET LEAGUE	Q	INDIAN PREMIER LEAGUE
Q	CHANNEL (POPSTARS - 1)	Q	INDIAN PREMIER LEAGUE (PUNE)
Q	CHANNEL (POPSTARS - 2)	Q	INDIAN SUPER LEAGUE
Q	CHIVAS REGAL FASHION TOUR	Q	INDIAN TELEVISION ACADEMY AWARDS
Q	CITADEL EXTRAVAGANZA	Q	INDIAN TELLY AWARDS
Q	CNBC AUTO CAR AWARDS	Q	INTERNATIONAL DOCTORS CONFERENCE
Q	<b>COLORS VIACOM 18 CHANNEL PRESS CONFERENCE</b>	Q	INTERNATIONAL FILM FESTIVAL (GOA)
Q	CORPORATE LAUNCHES	Q	INTERNATIONAL FILM FESTIVAL (PUNE)
Q	DANCE INDIA DANCE - ZEE TV	V	<b>INTERNATIONAL GEMS &amp; JEWELLERY EXHIBITION</b>
Q	DARD-E-DISCO	Q	JAM ANNUAL PARTY
Q	DEEP PURPLE CONCERT	V	JHALAK DIKHLAJAZ
Q	DR. MAYEKAR'S WORLD CONFERENCE	Q	K 4 KISHORE

- KAPIL SHARMA LIVE TOUR
- 🧹 KARNAVATI SHAKUS DANDIYA
- KAUN JITEGA BOLLYWOOD KA TICKET
- KHEL MAHA KUMBH
- KIDS CARNIVAL
- KIDS IDOL
- KINGFISHER FIRST POLO CLASSIC MATCH
- KINGFISHER SWIMSUIT CALENDER LAUNCH
- KISSAN EXHIBITION
- KITE CARNIVAL
- 🗹 KYA AAP PACHVI PASS SE TEZ HAI
- ☑ LATA MANGESHKAR NIGHT
- C LEAD INDIA
- 🗹 LOKMAT YUVA NXT
- MAHINDRA SCORPION LAUNCH
- MANIKCHAND DANDIYA
- 🥑 MARATHI SAHITYA SAMMELAN
- MARRIAGE CEREMONY OF DAUGHTER OF HON.
- 🗹 NIMBALKAR (PHALTAN)
- MARRIAGE CEREMONY OF HON. SHASHIKANTJI
- PISAL'S DAUGHTER (WAI)
- MARRIAGE CEREMONY OF LORD BALAJI (SATARA)
- MASTER CHEF AUDITION
- **MATA SANMAN**
- MC DOWELLS INDIAN DERBY
- MEDICAL CONFERENCE
- MISS MUMBAI
- **MISS PUNE**
- MOVIE PREMIERES
- MRF MONDIALE
- MTC LYCRA AWARDS
- MTC ROADIES PUNE AUDITION
- MTV AIDS DAY SUMMIT
- **MTV** IMMIXES
- **MUMBAI PRINCE & PRINCESS**
- **MUSIC LAUNCHES**
- ☑ NACH BALIYE
- ✓ NAHAR WEDDING
- NATIONAL BILLIARDS TOURNAMENT
- ✓ NAVY MELA
- ☑ NEHA KAKKAR LIVE IN CONCERT
- ☑ NH7 WEEKANDER PUNE
- **NICK LETS PLAY**
- **PALM BEACH INTERNATIONAL MARATHON**
- PATANGRAO KADAM'S DAUGHTER'S WEDDING
- **PFC V/S BLACKBURN ROVERS**

- **PIANO CONCERT**
- **POGO** AMAZING AWARDS
- PRESS LAUNCH OF EMI MOVIE
- PRITI PINKY DANDIYA
- **PROCAM DELHI MARATHON**
- **PRO-KABADDI**
- **PUNE COMMON WEALTH GAMES 08**
- **PUNE FASHION WEEK**
- **PUNE FESTIVAL**
- *V* PUNE INTERNATIONAL FILM FESTIVAL
- **PUNE INTERNATIONAL MARATHON**
- **VIET OF CROSS 2013 PUNE INVITATIONAL SUPER CROSS 2013**
- **PUNE PERSONALITY**
- designment i carnival
- **G** RADIO CITY SUPER SINGER
- **W**RUHANIYAT
- **C** RUSSIAN WEDDING
- SA RE GA MA PA ZEE TV
- SA RE GA MA PA LIL CHAMPS
- SAHARA AAMBY VALLEY'S NEW YEAR
- SANSUI AWARDS
- ✓ SATYAKAM TEAM BUILDING EVENT
- SDIPA ANNUAL EVENTS
- SHANIWARWADA DANCE FESTIVAL
- SIR ELTON JOHN CONCERT
- SMIRNOFF PARTIES
- SONU NIGAM LIVE IN CONCERT
- SUNBURN AHAMADABAD & UDAIPUR
- SUNBURN 10 (PUNE)
- SUNFEAST BANGALORE MARATHON
- ☑ TAEKWONDO 2009
- **✓** TALASH-E-BALIYE
- **THE WEDDING FESTIVAL**
- **TIMES OF INDIA FRESH FACE**
- **TIMES OF INDIA'S PUNE FESTIVAL**
- **✓** TIMES UTSAV DANDIYA
- **☑** TVS HUNT FOR THE FASTEST BOWLER
- **V.SHANTARAM AWARDS**
- **VIBRANT GUJARAT**
- **WWE STAR PRESS CONFERENCE**
- ZEE CINE AWARDS
- **ZOOM HOLI PARTY**
- ZOOM PAGE 3 ANNUAL DAY

CONTRIBUTING TO DIVERSE PROJECTS AT SOME OF THE NATION'S PREMIER EVENTS."



# HANDS-ON OUT-HOUSE LIVE EVENT TRAINING EXPERIENCE





# NIEM students gain exclusive access to participate in India's largest and best live events.





# HANDS-ON OUT-HOUSE LIVE EVENT TRAINING EXPERIENCE





# NIEM students gain exclusive access to participate in India's largest live events.



# OUR ELITE PARTNERSHIPS AND EXCEPTIONAL JOB PLACEMENTS

PURPLE BOARD

RACHNOUTSAV

RED CHILLIES ENT.

RIGHT STAR - DUBAI

SAHARA AAMBY VALLEY

SANDEEP DHARMA PRODUCTION

SILVER CREST ENTERTAINMENT

SIXTEEN BY SIXTY FOUR MEDIA

TIMES FASHION AND LIFESTYLE

WHITECOPPER ENTERTAINMENT

R.C. EVENTS

RED CHERRY

RED EVENTS

• S.A.L.T. EXP

SAMVAAD

SHOBIZ

SEVENTY SEVEN

SHOW HOUSE

SPORTZGURU

STAGE CRAFT

SUBMERGE

SUNBURN

THE FACTORY

THE MOMENTS

THOMAS COOK

TOAST EVENTS

VAMA EVENTS

WILD DREAMS
WIZCRAFT

ZEE TELEFILMS

ZOOM TV

and

many

more...

ZION UNLIMITED

VIACOMM 18

STUDIO NEELABH

SUNSHUNE PICTURES

VISHNU DECORATORS

WHPL - PUNE CITY ISL

WORLD WIDE MEDIA

SHEER MANAGEMENT

SHREE MANAGEMENT

- 70 EMG
- A3 CUBE
- AADHYAM
- AD CLUB OF BOMBAY
- ANURAG KASHYAP
- ASHOK GROUP OF COMPANIES
- ASPIRE INDIA
- BALAJI TELEFILMS
- BANDHAN BY DARSHAN SOMANI
- BANYAN TREE
- BBC INDIA
- BIG DREAM ENTERTAINMENT
- BLUE LOTUS
- BOLD MARKETING
- BRAHMA CROP
- BRIGHT OUTDOOR
- CANDID MARKETING
- CATALYST INTEGRATED SOLUTION
- CELEBRATION EVENTS
- CINEYUG ENTERTAINMENT
- CLOCKWORK EVENTS
- COLOSSEUM PRODUCTIONS
- CORWED EVENTS
- CRAFT WORLD
- D G DECORATORS
- D. KARMALI DECORATORS
- DAINIK BHASKAR
- DISNEY INDIA
- DNA
- DNA NETWORK LTD.
- DOME ENTERTAINMENT
- DREAM MERCHANT
- DRISHTI EVENTS
- DYNAMIC EVENTS
- DYNAMO EVENTS
- EB21
- ECONOMIC TIMES
- E-FACTOR
- ENCOMPASS
- ENDEMOL INDIA
- ENGAGE 4 MORE
- ENTRENOUS
- ESSEL VISION
- EVENT BRIGADE
- EVENT DYNAMICS
- EVENT GARAGE
- EVENT ON
- EVENT SOLUTIONS
- EVENT SPECIALE
- EXCEED ENTERTAINMENT
- EXICON HOLIDAYS
- FEATHER TOUCH EVENTS
- FILMFARE
- FOUNTAIN HEAD
- FREMANTLE MEDIA
- FUSION EVENTS
- FUTURE ARC

- G.S. ENTERTAINMENT
- GATHA A TALE OF EVENTS
- GENESIS INC.
- GJMAA
- GO BANANAS
- GOLDEN PAIR
  - GOLDEN VIBES
  - GURLEEN MANCHANDA
  - HATSOFF PRODUCTION
  - HHM EVENTS
  - HORIZON
  - IDG MEDIA INDIA PVT. LTD.
  - IMPARAVEL EVENTS
  - IN & OUT IMPRESSION
  - INDIAN MAGIC EYE PVT.LTD.
  - INDIAN TELEVISION ACADEMY
  - INSTYLE EVENTS
  - JAGRAN MEDIA SOLUTION
  - JAJU DECORATORS
  - JAWS
  - JINENDRA EVENTS
  - JP MOVEMENTS
  - KRAYONS WEDDINGS
  - LIVEWIRE EVENTS
  - LOTUS EVENTS AND PRODUCTION
  - M SQUARE PRODUCTIONS
  - MAGANA PUBLICATION CITADEL
  - MARQUEE
  - MAVERICK PRODUCTIONS
  - MIDAS EVENTS
  - MILLENNIUM
  - MIRACLE
  - MOSAIC EVENTS
  - MOULD MEDIA
  - NASH EVENTS
  - NATIONAL DECORATORS
  - NITISH HUB
  - OAKS MANAGEMENT
  - OGILVY AND MATHER

PANACHE EVENTS

PERCEPT ANGLE

PERCEPT D'MARK

PERCEPT HOLDINGS

PERCEPT PICTURES

PLANET 9 EVENTS

PLATINUM EVENTS

PR PRODUCTION

PRASANG EVENTS

PRODUCTION CREW

• PUNE INTERNATIONAL MARATHON

PULSE EVENTS

PUNE FESTIVAL

PRAVEG

- ON CUE
- ORANGE JUICE ENTERTAINMENT

OXYGEN ENTERTAINMENT

• OUR VISION

Numerous NIEM students have achieved remarkable success by establishing their event companies, décor and production houses, as well as advertising agencies.



# and many more...

# **NIEM: Empowering Future Event Management Leaders**

At NIEM – Asia's First Event Management Institute, students are immersed in an unparalleled learning experience that combines 70% practical training with 30% theoretical knowledge. Our students gain hands-on experience by working with India's leading event management companies on some of the country's most prestigious live events. This unique approach not only equips them with in-depth industry knowledge but also builds the confidence and expertise required to excel in the field.

NIEM takes pride in fostering entrepreneurial spirit among its students. Many of our alumni have gone on to establish successful event management companies, wedding décor firms, and stage production houses. Beyond providing placements, we actively encourage and support our students in pursuing their entrepreneurial dreams, offering guidance, mentorship, and continuous assistance.

Choosing NIEM means stepping into a world of opportunities where practical exposure meets limitless possibilities, preparing students to lead and innovate in the dynamic world of event management.



# and many more...

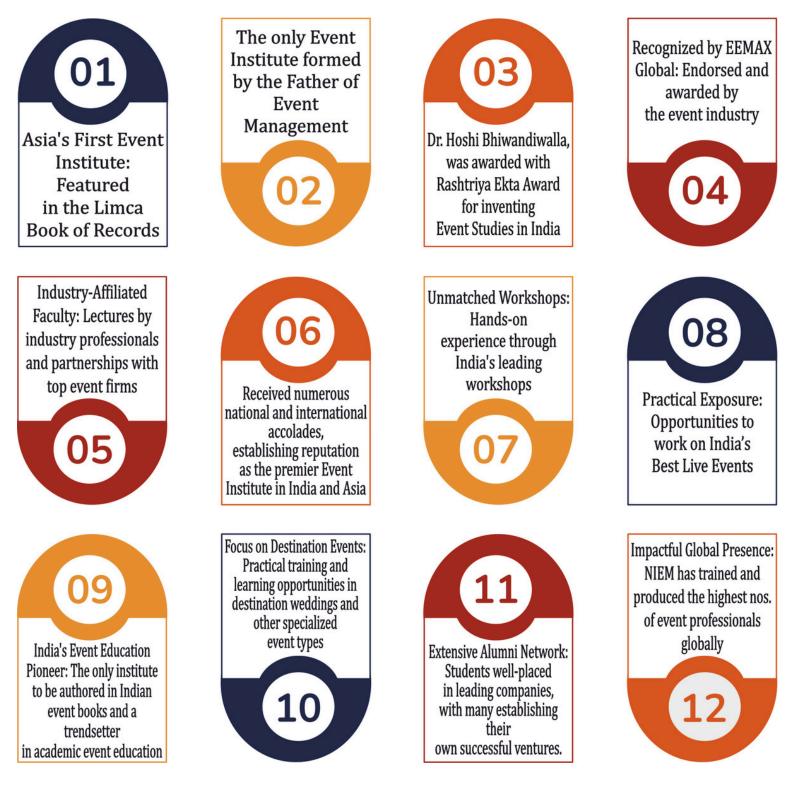
# **NIEM offers**

industry recognised, comprehensive well - structured courses in Event, Media and Entertainment Industries

Crafting student's career in the field of Events Since 2000

# "Why NIEM The Institute of Event Management should be your FIRST and LAST choice of studying events?"

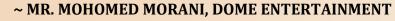
# Out here we clear your doubts why one always prefer and selects NIEM

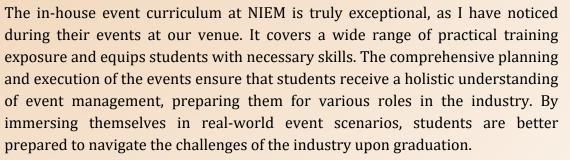


# INSIGHTS FROM INDUSTRY EXPERTS

As someone deeply involved in the event industry, I've witnessed NIEM's significant impact. Dr. Hoshi Bhiwandiwalla pioneered event management education, and today NIEM stands as Asia's first and best institute. With my longstanding acquaintance with him, I can affirm that NIEM provides students with exceptional learning opportunities and employs effective teaching methodologies, which my team and I have experienced firsthand. Considering their professionalism and discipline, they greatly enhance our training process. NIEM collaborates with my company, Dome Entertainment, recognized as one of India's top event companies. NIEM is undoubtedly the ideal choice, offering education focused on industry essentials.







~ MR. SUNNY NIMHAN, SUNNY'S WORLD

I have observed NIEM's stellar reputation and excellent credibility within the event management industry. Its track record of producing skilled professionals speaks for itself, inspiring trust in hiring managers. NIEM graduates are renowned for their expertise and readiness to take on challenging roles, making them highly desired in the field. Their practical training and industry-focused education prepare them well for the demands of the event management industry. **AR. DARSHAN SOMANI, BANDHAN BY DARSHAN SOMANI** 





During my visits to NIEM's classrooms, I have observed the integration of industry-relevant elements. This hands-on approach enriches students' comprehension and readies them for real-world scenarios. The state-of-the-art facilities and industry-relevant equipment establish an environment supportive of learning, nurturing creativity and innovation among students. Additionally, the modern infrastructure facilitates interactive learning experiences, enhancing student engagement and knowledge preservation.

~ MR. DIPEN SHAH, ASHOK GROUP OF COMPANIES

It's evident that NIEM prioritizes industry relevance in its curriculum, as I have witnessed through the guest lectures and workshops conducted by experienced industry professionals. These sessions provide invaluable insights and networking opportunities for students, equipping them with practical skills and connections essential for successful careers in event management. Additionally, the exposure to real-world expertise enhances students' understanding of industry dynamics and encourages an assertive approach to problem-solving.

~ MR. AASHIN A. SHAH, SUNSHINE PICTURES





I have observed NIEM's outstanding counseling services, offering guidance and support to students throughout their academic journey. The personalized approach ensures each student receives necessary assistance suited to their needs. These counseling services go beyond academic concerns to provide invaluable mentorship and career guidance, empowering students to make relevant decisions about their future paths. Furthermore, the dedicated counselors create a supportive environment that enables students' growth and exploration of their interests.

### ~ MR. BHUSHAN GUJRATHI, MOULD MEDIA

It's clear that NIEM focuses on what's important in the event management industry, as I've seen in the lectures and workshops led by experienced professionals. These sessions give students useful knowledge and chances to connect with industry people, getting them ready for event management jobs. Additionally, NIEM's theoretical curriculum is designed to provide students with a strong foundation in event management principles, while its faculty comprises experienced professionals who bring real-world expertise into the classroom, enriching students' learning experiences.



~ MR. VISHAL ROKADE, DYNAMO EVENTS & ENTERTAINMENT



I have witnessed NIEM's dedication to giving students real-world experience that matches what the industry needs. When students finish, they're ready for real challenges in event management, which gives them a big advantage. This practical experience doesn't just make them stand out—it also helps them stay flexible and keep trying even when things are tough. It helps them handle different kinds of events easily and helps them do well in fast-paced situations, making sure they succeed in the industry.

~ MS. MAHAK JAIN, SHAADIASAP

It's clear that NIEM's placement team does a great job, as I've seen the team work hard to help students find good jobs in top companies. They make sure students smoothly transition into employment after graduation. The placement team helps students a lot to find jobs they like when they finish studying. Additionally, they partner with many different companies to give students plenty of job options after they graduate.

~ MRS. TANU GANGWAL, IMPARAVEL EVENTS & ENTERTAINMENT



Feedback Reflections: Students Speak

NIEM is the best institute in event management. The faculties are very helpful & kind in nature. They are always ready to help their students in all possible ways. We get the best experience when we go to events. Since the faculties are industry-based, we get to learn what's the latest trends going on. Learning at Pune, we get the experience & knowledge from the Mumbai industry since major faculties of NIEM come from Mumbai to guide us, which no institutes in Pune can even dare to give such opportunity to their students. Working with event companies as NIEM students, get the best treatment. They will make sure that every student gets the best opportunity in their event career. NIEM has the best collaboration with event companies. Every student of NIEM is a proud student.

### ~ SMRUTI MAHAJAN

Best Institute to kick-start your Career in Event Management. The institute principal and faculty are experienced and helpful too. Multiple events exposure. Daily updates on event requirements for students. Internship options. The best institute for doing event management.

### ~ ASTHA SARAF

Best Institute to start your career in Event Management. The Institute faculties are experienced and very helpful. Multiple types of Events exposure we get every day. Daily updates for events and even we get a good opportunity for Internships too. I think this is the best Institute for pursuing the Event Management course.

### ~ KAMLESH FOFALIYA

Being a student at NIEM has been an enriching journey, especially in the classroom. The interactive sessions and dynamic discussions make learning enjoyable and memorable. I appreciate how the faculty encourages active participation, fostering a collaborative learning environment where everyone's insights are valued. It's incredible to see how theory seamlessly translates into practical applications, thanks to the innovative teaching methods employed at NIEM.

### ~ MEGHNA GUNDECHA

I cannot overstate the impact of the unwavering support and guidance I've received from the faculty at NIEM. Their dedication to our success is evident in their willingness to go the extra mile to ensure we grasp concepts thoroughly. Whether it's clarifying doubts, providing constructive feedback, or offering mentorship, the faculty's commitment to our academic and personal growth is truly commendable.

### ~ ATHARVA BELHEKAR

NIEM is the first & best event management institute. This makes me proud to be part of this institute & the most popular professional certificate in events, being part of NIEM is very effective as many event companies require students with the skills of event management for their top management. NIEM provides a wider scope & career opportunities in the event industries, apart from that NIEM is the best place to enjoy your event life.

It's been completely new & quite interesting atmosphere when you study at NIEM, faculty is at its best. The best part of faculties is that they share all their experience with us & this in turn becomes easy for us to understand and handle the situations when we work on live events. Anything you need they help us out, they make sure we get the best of best knowledge which indirectly resembles your experience & at end of the day it's what makes you learn every inch of event management at ground realities & to be honest NIEM is a brand which ensure anyone who was previously passed or is studying at NIEM is perfect & on the top of everything you get best companies offering internships & placements.

### ~ AANAND KAMATHE

I feel blessed to share my feedback for the institute. About faculties at NIEM, I have attended all the lectures & workshops arranged by the institute & learned a lot from it. I became confident enough because of it & it helped me to gain a good experience of live events also & the staff is so helpful which guides us every now & then.

### ~ NIKHIL MATHALANI

NIEM is best in all perspective, whether its faculty, training & support. Faculty is so understanding & supporting they encourage us to learn more & grow. The live events training they offer us to learn new skills & experience. Overall, it's fun & learn platform which every aspiring event manager would dream of NIEM is the best.

### ~ PRACHI MAHALLE

It is a best experience being a part of NIEM. The faculty here treat their students more like family, the best faculty I have ever had in my life. As a student of NIEM, I learned everything from the basic level, so overall it was a very good experience for me.

### ~ ARCHITA JAIN

Golden opportunity of experiencing the Paani foundation event where I had met Amir Khan, he had put his hand on my shoulder. After that I have got a golden opportunity to experience India v/s South Africa test match where I manage crowd, F & B & yes regular status of security. After that I have got internship in lotus event & production, there I have managed almost 12-14 wedding events.

### ~ RISHABH KESARWANI

"

The very first time I read about the institute when I was searching for an institute where I can know about events. Before joining NIEM, I didn't know about events I just want to explore this field & after joining NIEM my experience has been great, I've learned a lot about events & would definitely like to make this as my profession. The faculties at NIEM teach you about all types of events & their technicalities, they also guide us for the interview session also & above all the staff at NIEM makes sure that the best of best speakers from the industry guide us. Thank you for providing us with internship & placement opportunities & showing us a path. I'm blessed to have a mentor like you.

# **Educational Voices: Student Input**

NIEM was the little hope I had when I couldn't decide what to do. It's the best thing happened to me & I am thankful that I found the institute. It's worth the time & the field is worth the effort. I love the institute & the faculty. It's more of a family than anything else.

### ~ ABHA KARIA

Hello guys, I am from Mauritius. NIEM is the best institute I've ever been to. It is a family where everyone cares about you & your future. With NIEM, you all not only study academically but they also provide you a good place where you get good experience also, I've been appreciating the discipline maintained & the cooperation of everyone. NIEM is the best place to be if you want to become a great event manager.

### ~ SUYASH SUMBAL

Amazing institute!!! The exposure that we get here is definitely going to help us in making a successful career in this field. NIEM rocks!!!

### ~ SHIVAM SHARMA

There are so many things that I learned but what I learned here in NIEM I never dreamed of it. I visited many institutes to bring up myself as an event manager but when I met Mr. Karna sir their explanation just satisfied me a lot. So, I decided to grab the opportunity & start a new life called event management. Then I started with my classes, lots to learn I didn't know about. Many expertise lectures, which made me more confident about myself. The way of presentation, their hospitality & many more things I come to know in an event. NIEM staffs are very cooperative with everyone. The best thing I learned in NIEM is the unity within us. "NIEM proved that unity is the only strength." Now it's your time to grab this golden opportunity to turn yourself as an event manager. "We prepare you for an event called life." True saying.

### ~ YOGESH BOGAR

Being a part of such a prestigious institute, I found NIEM is not just an institute, it's an experience, it gives wings to your aspirations, it leverages you with practical onsite experiences at the very best of events, it grooms & nurtures you to imbibe not only creativity & strategy to any event but values as well.

### ~ SAPTABARNA DEB

NIEM is practically what it shows itself on the website... it is changing my big dreams which I used to see in a small town like Jamshedpur into reality.

### ~ KOMAL SINGH

NIEM - "We prepare you for an event called...life," truly said. I can proudly say I have chosen the correct institute. Thank you, NIEM, for guiding me to the right track & also providing me with a professional certificate for the same. The practical training at NIEM has been instrumental in shaping my understanding of event management. From organizing mock events to executing real-world projects, every hands-on experience has been invaluable. It's incredibly empowering to apply theoretical knowledge in practical scenarios, equipping me with the skills and confidence needed to navigate the complexities of the event industry.

~ GAURI GAWANDE

Participating in in-house events at NIEM has been an enriching experience that has allowed me to showcase my creativity and organizational skills. These events not only provide a platform to apply classroom learning but also foster teamwork and collaboration. Whether it's coordinating logistics or managing timelines, every aspect of in-house events offers valuable insights into the intricacies of event management.

### ~ PRASHANT AREKAR

NIEM's embrace of cultural diversity creates a vibrant and inclusive community that celebrates differences and fosters mutual respect. Interacting with peers from diverse backgrounds has broadened my perspective and enriched my learning experience. NIEM ensures to provide ample opportunities to appreciate and celebrate diversity, fostering a sense of unity and belonging.

### ~ ASHISH PURANDARE

My journey at NIEM has been a transformative one, marked by personal and professional growth at every turn. The institute's emphasis on holistic development has empowered me to explore my interests, expand my skill set, and pursue my aspirations with confidence. Whether it's through workshops, internships, or live event trainings, NIEM has provided me with the tools and opportunities to thrive in the ever-evolving field of event management.

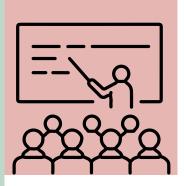
### ~ SHRUSHTI GANDHI

NIEM's comprehensive placement assistance program has been instrumental in helping me kickstart my career in event management. From resume workshops to mock interviews, the institute's dedicated placement cell has provided invaluable support at every step of the job search process. Their industry connections and personalized guidance have opened doors to exciting internship and job opportunities, paving the way for a successful career ahead.

### ~ KRUTIKA MEDHE

NIEM's emphasis on industry exposure has been a game-changer in my journey as an event management student. From guest lectures by industry experts to immersive internships with leading event companies, every opportunity has offered invaluable insights into the realities of the industry. These experiences have not only expanded my professional network but also deepened my understanding of emerging trends and best practices in event management.

# FREQUENTLY ASKED



### AN ARRAY OF WORKSHOPS AND GUEST LECTURES:

Covering topics such as forming your own event management company, destination wedding events, sport management, set designing, anchoring, sound and light, wedding decor and production, presentation skills, and much more.

### **NIEM FACULTY:**

Renowned professionals from top event companies, management colleges and media houses comprise our faculty, offering industry-focused training.At Pune center, 80% of the faculty hails from the Mumbai event industry.





### **STUDENT FACILITIES:**

Our classrooms provide a comprehensive learning experience, bridging theory lectures, guest lectures and practical under the guidance of highly qualified faculty/experts. Students enjoy a wide array of cocurricular and extracurricular activities, along with access to library facilities and textbooks. Continuous guidance in event training is available throughout the year, supported by an active placement cell offering career advice and guidance. NIEM Pune has been honored with a special award for providing the best event management studies with unique classroom facilities in India.





### PRACTICAL TRAINING ON LIVE EVENTS AT NIEM:

NIEM offers **two types of practical training** opportunities to students.

1. <u>In-House Events</u>: These events, funded by the institute, provide hands-on experience in planning and executing various activities such as Theme Party, National Integration Day, College Idol - a talent hunt show, Mr. & Ms. University- a beauty pageant, Event Manager of the Year - an award ceremony, Grooves & Moves - a special event, and more.

2. <u>Out-House Events:</u> Students also gain experience by working with event management companies on prestigious events like the Filmfare Awards, Star Parivar Awards, Destination Weddings, Corporate Events, Sports Events, and others.

### **FEES PAYMENT PROCESS:**

Students can pay fees in installments; contact admin on +91 970604604 for details.

Fees cover registration, tuition, course fee, facilities, training, notes, examination, certification and taxes; no additional fees unless government tax changes.

Accepted payment methods:

cash, cheque, demand draft, online transfer.

After making online payment, send the bank slip/screenshot to pune@niemindia.com

Admissions are on a first-come-first-serve basis.





### **ACCOMMODATION ASSISTANCE:**

Outstation students receive support in finding suitable PG/sharing/exclusive accommodation near the institute. For further details, contact out counseling team on +91 970604604.

At NIEM The Institute of Event Management, Pune, we're dedicated to taking our commitment to the next level. As we embark on this new journey, we're grateful for the continued support, love, and appreciation from our students.

Our newly expanded office now features an airconditioned classroom, reflecting our commitment to providing an unparalleled learning environment. Our dedicated teachers have always played a crucial role in enhancing the training experience for our students. Now, with a classroom fully equipped with insights from realworld fieldwork, we're poised to take our students' learning and understanding to new heights.

At NIEM, we are committed to providing every student with the tools and resources they need to succeed in their future endeavors. We're proud to have received a special award at the Education Excellence Awards for being recognized as the "Best Event Institute" with a unique classroom in India.



We extend our heartfelt thanks to all our supporters, including Balraj Production, Bandhan by Darshan Somani, Imparavel Events & Entertainment, Livewire Events & Promos, Lotus Events & Productions, Miracle Events, Dwarika Lights and Sound, Ashok Group of Companies, Corwedd by Yash Shah, Event Dynamics, Events & Events, Gatha A Tale of Events, Our Vision Events, Perfect Knock Entertainment, and Shaadi by Ayush Vijay for their invaluable contributions to our journey.





designed to facilitate Our classroom is easv comprehension of technical aspects such as stage platforms, trusses, sound, lighting, and aesthetic elements like florals and fabrics. By providing hands-on experience, we ensure that our students not only retain knowledge throughout their course but also develop a broader perspective on its application. Practical training forms a cornerstone of our curriculum, with our classroom covering every aspect of event management, from corporate events to weddings, birthdays, and exhibitions. This comprehensive approach equips our students with the skills and knowledge needed to excel in their field.



VISIT OUR YOUTUBE PAGE: <u>NIEMPUNE</u> TO KNOW MORE

# NIEM PUNE'S PREMISES

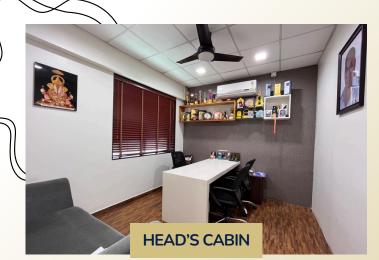




The Lounge Area at NIEM offers a modern and welcoming environment for students and parents to relax while they await assistance from our staff. Adorned with a large screen displaying images of students engaging in practical training activities throughout the years, it creates an engaging and pleasant atmosphere for all visitors.

Counseling at NIEM provides confidential and professional one-on-one support for students. We understand that students may face challenges both personally and academically, and we're here to help. Our dedicated counselors assist students with their day-to-day concerns while also focusing on enhancing their overall functioning. Whether you're seeking support for personal growth or academic success, our commitment is to help you improve your well-being and achieve your goals.





This serves as a robust support system for students at NIEM Pune. Our dedicated and knowledgeable staff are committed to providing assistance and addressing students' queries promptly. Responsible for the institute's day-today operations, they ensure fair distribution of practical training opportunities among all students and strive to secure the best placement opportunities for each individual. With their expertise and proactive approach, students can trust in receiving comprehensive support to excel.

At the heart of our institution, the Center Head plays a pivotal role in shaping the curriculum to suit student needs. Collaborating with educational committees and community advisory groups, they craft the most fitting curriculum and workshops. At the helm of educational innovation, the Center Head ensures a dynamic and engaging learning experience for every student.





A vision crafted by Dr. HOSHI BHIWANDIWALLA (Father of Event Management)

# **GET IN TOUCH**

# **MUMBAI**

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# PUNE

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Dr Tvacha

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