



BBA In Event Management

2018 - 2021

COURSE DETAILS

COURSE FEES

Why BBA in Events?

If you are an under graduate and excited about events you should definitely join BBA in Events because.....

1. It makes a great Event Manager out of you, by the time you get your graduation.
2. It makes you experienced about the event and allied industries because of professional teaching, guest lectures and practical training.
3. You get a University Recognized Degree in Event Management.
4. You also develop your Personality, learn to organize, communicate for your society, college & community.
5. If you do not wish to study further, BBA in Events can get you a direct entry in to the Event Management Industry.

STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Students will have all co-curricular and extra curricular activities.
- 3) Library and Canteen Facilities will be available.
- 4) Ready made Text Book will be provided in all subjects.
- 5) All round the year guidance in Event Training will be provided.
- 6) An active placement cell is at work and Students will be given placement guidance and advice.

VARIOUS WORKSHOP

On all aspects of Events, Marketing, Advertising and allied activities.

Students will be required to pay Rs. 2,32,000/- as fees (includes Admission fees, Tuition fees, students facilities, practical training fees, study notes etc. plus 18 GST)

PS.:1) The above fees will be paid by cash/D.D./Cheques drawn on “National Institute of Event Management”

2) Additional University fees of Rs. 10,000/- per year and Exam fees and Mark-sheet fees demanded by the University will have to be paid online by the students

CLASSES

- 1) Regular lectures will be held 4 to 5 days a week 2 to 3 hours in a day.
- 2) Guest lectures could be on any day of the week.
- 3) Training as per timings offered by the training companies.

ADMISSION PROCEDURE

1. Admission forms will be available between 10:30 am to 6:30 pm from Monday to Saturday at Administrative Office.
2. Students will also have to submit a duly filled admission form and then he/she will pay the required fees.
3. P.S. Students should also attach Photocopy with self-attestation of their mark-sheets or Passing Certificates of SSC & HSC, three photographs and photocopy of Aadhar Card with the duly filled in application form
4. Students who are appearing for their HSC Exams can also apply provided they submit their mark-sheet on receiving the same.

PLACEMENTS

100% Placement Assistance will be provided.

EXAMINATION

Exams are Compulsory and Minimum Passing is 45%

CODE	SUBJECT
BEM - 001	Basics of Event Management
EA - 002	Event Accounting
EM - 003	Event Marketing
EC - 004	Event Coordination
EP - 005	Event Production (includes Catering)
BOM- 006	Basics of Marketing
ADV - 007	Advertising
SET - 008	Special Event Topics
MS - 009	Media Selling
MP - 010	Media Planning
BMP - 011	Basic Principles of Management
MEMS - 012	Modern Event Management Scenario
EPL - 013	Event Planning
CB - 014	Consumer Behavior
BR - 015	Branding
HD - 016	HRD
PR - 017	Public Relations
HM - 018	Hotel Management
CAR - 019	Client Agency Relationship
EC - 020	Event Communication
MS - 021	MS Office
CE - 022	Conversational English & PPT Skills
AN - 023	Anchoring
VO - 024	Venue Management
BWM - 025	Basics of Wedding Management
BK - 026	Book Keeping
ETM - 027	Event Team Management
CRE - 028	Customer Relationship Excellence



ASIA'S FIRST
& BEST EVENT
MANAGEMENT
INSTITUTE
FACT RECORDED IN LIMCA BOOK OF RECORDS

WON BEST
EVENT INSTITUTE AWARD
EEMAX GLOBAL AWARD
A RECOGNITION BY
THE EVENT INDUSTRY



Accredited by:
International
Accreditation
Organization

ACADEMIC COLLABORATION



RECOGNISED AS THE
BEST INSTITUTE FOR
EVENT MANAGEMENT
BY TIMES EDUCATION ICON