



# DEM Diploma in Event Management

# 2018 - 2019

## COURSE DETAILS

## COURSE FEES

Students will be required to pay Rs. 59,500/- as fees (includes Admission fees, Tuition fees, students facilities, practical training fees, study notes etc. plus 18% GST)

### PS.:

- 1) The above fees will be paid by cash/D.D./Cheques drawn on “National Institute of Event Management”
- 2) Additional University fees of Rs. 10,000/- and Exam fees and Mark-sheet fees demanded by the University will have to be paid online by the students.

## Why DEM ?

If you are an under graduate and excited about events you should definitely join DEM because.....

1. It makes a great Event Manager out of you, by the time you get your graduation.
2. It makes you experienced about the Event and allied Industries because of Comprehensive Teaching, Guest Lectures and Practical Training.
3. You get an University Recognize Diploma in Event Management which blends with BA, B.Com., BMS, BMM and other faculties. It is simple and does not clash with your college, Even exams are in the vacations.
4. You also develop your Personality, learn to organize, communicate for your society, college & community.
5. If you do not wish to study further, DEM can get you a direct entry in to the Event Management Industry, along with your graduation.
6. NIEM's DEM is the best high profile additional qualification a student can have.

## CODE SUBJECT

- EM - 001 Event Marketing
- ELL - 003 Event Production (includes catering)
- AEA - 005 Event Accounting
- CS - 006 Communication Skills
- SPE - 007 Special Event Topics

## CLASSES

- 1) Regular lectures will be held 2 to 3 days a week between 4.00 p.m. to 7.00 p.m. and on some Sundays also.
- 2) Guest lectures could be on any day of the week.
- 3) Training as per timings offered by the training companies.

## VARIOUS WORKSHOP

On all aspects of Event, Marketing, Advertising and allied activities.

## PLACEMENTS

100% Placement Assistance will be provided.

## EXAMINATION

Exams are Compulsory and Minimum Passing is 45%

## ADMISSION PROCEDURE

1. Admission forms will be available between 10:30 am to 6:30 pm from Monday to Saturday at Administrative Office.
2. Students will also have to submit a duly filled admission form and then he/she will pay the required fees.
3. P.S. Students should also attach a photocopy with self-attestation of their SSC, HSC, three photographs with the duly filled in application form and photocopy of Aadhar Card.
4. Students who are appearing for their HSC Exams can also apply provided they submit their mark-sheet on receiving the same.
5. Students will have to produce original documents whenever demanded by the University.

## STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Students will have all co-curricular and extra curricular activities.
- 3) Library and Canteen Facilities will be available.
- 4) Ready made Text Book will be provided in all subjects.
- 5) All round the year guidance in Event Training will be provided.
- 6) An active placement cell is at work and Students will be given placement guidance and advice.



ASIA'S FIRST  
& BEST EVENT  
MANAGEMENT  
INSTITUTE

FACT RECORDED IN LIMCA BOOK OF RECORDS

WON BEST  
EVENT INSTITUTE AWARD  
EEMAX GLOBAL AWARD  
A RECOGNITION BY  
THE EVENT INDUSTRY



Accredited by:  
International  
Accreditation  
Organization

## ACADEMIC COLLABORATION



RECOGNISED AS THE  
BEST INSTITUTE FOR  
EVENT MANAGEMENT  
BY TIMES EDUCATION ICON