



# BBA In Event Management

# 2019 - 2022

## COURSE DETAILS

CODE	SUBJECT
BBA001.	Basics of Event Management
BBA002.	Event Accounting
BBA003.	Event Marketing
BBA004.	Event Coordination
BBA005.	Event Production (includes Catering)
BBA006.	Basics of Marketing
BBA007.	Advertising
BBA008.	Special Event Topics
BBA009.	Media Selling
BBA010.	Media Planning
BBA011.	Basic Principles of Management
BBA012.	Modern Event Management Scenario
BBA013.	Event Planning
BBA014.	Consumer Behavior
BBA015.	Branding
BBA016.	HRD
BBA017.	Public Relations
BBA018.	Hotel Management
BBA019.	Client Agency Relationship
BBA020.	Event Communication
BBA021.	Business Communication
BBA022.	Customer Relationship Excellence
BBA023.	Anchoring
BBA024.	Entrepreneurship Management
BBA025.	Basics of Wedding Management
BBA026.	On Job Training
BBA027.	Seminar

## COURSE FEES

Students will be required to pay Rs. 2,32,000/- as fees (includes Admission fees, Tuition fees, students facilities, practical training fees, study notes etc. plus 18% GST)

PS.:1) The above fees will be paid by cash/D.D./Cheques drawn on “National Institute of Event Management”

2) University fees will have to be paid.

## CLASSES

- 1) Regular lectures will be held 4 to 5 days a week 2 to 3 hours in a day.
- 2) Guest lectures could be on any day of the week.
- 3) Training as per timings offered by the training companies.

## ADMISSION PROCEDURE

1. Admission forms will be available between 10:30 am to 6:30 pm from Monday to Saturday at Administrative Office.
2. Students will also have to submit a duly filled admission form and then he/she will pay the required fees.
3. P.S. Students should also attach Photocopy with self-attestation of their mark-sheets or Passing Certificates of SSC & HSC, three photographs and photocopy of Aadhar Card with the duly filled in application form
4. Students who are appearing for their HSC Exams can also apply provided they submit their mark-sheet on receiving the same.

## PLACEMENTS

100% Placement Assistance will be provided.

## EXAMINATION

Exams are Compulsory and Minimum Passing is 45%

## CLASSES

- 1) Regular lectures will be held 4 to 5 days a week 2 to 3 hours in a

## Why BBA in Events?

If you are an under graduate and excited about events you should definitely join BBA in Events because.....

1. It makes a great Event Manager out of you, by the time you get your graduation.
2. It makes you experienced about the event and allied industries because of professional teaching, guest lectures and practical training.
3. You get a University Recognized Degree in Event Management.
4. You also develop your Personality, learn to organize, communicate for your society, college & community.
5. If you do not wish to study further, BBA in Events can get you a direct entry in to the Event Management Industry.

## STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Students will have all co-curricular and extra curricular activities.
- 3) Library and Canteen Facilities will be available.
- 4) Ready made Text Book will be provided in all subjects.
- 5) All round the year guidance in Event Training will be provided.
- 6) An active placement cell is at work and Students will be given placement guidance and advice.

## VARIOUS WORKSHOP

On all aspects of Events, Marketing, Advertising and allied activities.



ASIA'S FIRST  
& BEST EVENT  
MANAGEMENT  
INSTITUTE  
FACT RECORDED IN LIMCA BOOK OF RECORDS

WON BEST  
EVENT INSTITUTE AWARD  
EEMAX GLOBAL AWARD  
A RECOGNITION BY  
THE EVENT INDUSTRY



Accredited by:  
**International  
Accreditation  
Organization**



WINNER  
EXCELLENCE IN EVENTS  
AT MID-DAY EXCELLENCE  
IN EDUCATION AWARDS

RECOGNISED AS THE  
BEST INSTITUTE FOR  
EVENT MANAGEMENT  
BY TIMES EDUCATION ICON