



PGDEM

Post Graduate Diploma in Event Management

2019 - 2020

Why PGDEM ?

If you are a graduate in any discipline, employed or not, a professional in any field and excited about events, then PGDEM is for you because.....

1. It makes a great Event Manager out of you, also you can start your own Event Management Co.
2. You can be a professionally trained Event personality.
3. The course will be a great Personality developer, it will improve your PR & other skills. It will also improve pay packets for MBA & other Marketing graduates.
4. Gives you a rock solid career in events.
5. You get an University Recognize Diploma in Event Management which blends with BA, B.Com., BMS, BMM and other faculties.

STUDENT FACILITIES

- 1) Students will be taught by the best available highly qualified and expert Faculty.
- 2) Students will have all co-curricular and extra curricular activities.
- 3) Library and Canteen Facilities will be available.
- 4) Ready made Text Book will be provided in all subjects.
- 5) All round the year guidance in Event Training will be provided.
- 6) An active placement cell is at work and Students will be given placement guidance and advice.

COURSE DETAILS

COURSE FEES

Students will be required to pay Rs. 79,000/- as fees (includes Admission fees, Tuition fees, students facilities, practical training fees, study notes etc. plus 18% GST)

PS.:

- 1) The above fees will be paid by cash/D.D./Cheques drawn on "National Institute of Event Management"
- 2) University fees will have to be paid.

CLASSES

- 1) Regular lectures will be held 4 - 5 days a week 7.00 p.m. to 9.00 p.m. and on some Sundays also.
- 2) Guest lectures could be on any day of the week.
- 3) Training as per timings offered by the training companies.

ADMISSION PROCEDURE

1. Admission forms will be available between 10:30 am to 6:30 pm from Monday to Saturday at Administrative Office.
2. Students will also have to submit a duly filled admission form and then he/she will pay the required fees.
3. P.S. Students should also attach a photocopy with self-attestation of their SSC, HSC & Final Year mark-sheet, three photographs and a photocopy of your Aadhar card with the duly filled in application form.
4. Students who are appearing for their Final Year can also apply provided they submit their mark-sheet on receiving the same.
5. Students will have to produce original documents whenever the University Demands.

CODE	SUBJECT
PGDEM001.	Modern Event Management Scenario
PGDEM002.	Event Accounting
PGDEM003.	Special Event Topics
PGDEM004.	Event Production
PGDEM005.	Event Planning
PGDEM006.	Event Marketing
PGDEM007.	Event Co-ordination
PGDEM008.	Event Communication

VARIOUS WORKSHOP

On all aspects of Event, Marketing, Advertising and allied activities.

PLACEMENTS

100% Placement Assistance will be provided throughout the year by the institute to all the students.

EXAMINATION

Exams are Compulsory and Minimum Passing is 45%



ASIA'S FIRST & BEST EVENT MANAGEMENT INSTITUTE

FACT RECORDED IN LIMCA BOOK OF RECORDS

WON BEST EVENT INSTITUTE AWARD EEMAX GLOBAL AWARD
A RECOGNITION BY THE EVENT INDUSTRY



Accredited by:
International Accreditation Organization



RECOGNISED AS THE BEST INSTITUTE FOR EVENT MANAGEMENT BY TIMES EDUCATION ICON